

The Keep Nebraska Beautiful Conference will afford a time for learning, sharing, and networking with other professionals who work to improve our local community environments.

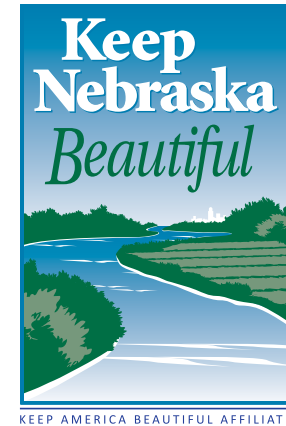
The Theme for this year's conference is "What Starts Here Can Change Your Community." Community change can happen in any city, town, village and anyone can do it. Our struggles to help our communities improve litter and waste reduction, increase recycling, become more beautiful are similar and the lessons to overcome those struggles and to move forward changing ourselves and our communities will apply equally to all.

What starts at this year's Keep Nebraska Beautiful Conference will include lessons on how to change your community for the better ..... but the question is ... "What will your community look like after you change it?"

We are excited to share more about "What Starts Here Can Change Your Community" and look forward to seeing you August 23-24 in Lincoln!

Keep Nebraska Beautiful  
3201 Pioneers Blvd., Suite 118  
Lincoln, NE 68502  
402.486.4562  
Email: [info@knb.org](mailto:info@knb.org)  
Website: [www.knb.org](http://www.knb.org)

# 2017 Keep Nebraska *Beautiful* Conference



*"What Starts Here  
Can Change Your  
Community"*

**August 23-24, 2017**

*Hilton Garden Inn  
801 R Street  
Historic Haymarket  
Lincoln, Nebraska*

# “What Starts Here Can Change Your Community”

Wednesday, August 23, 2017

- 1:00 -1:10 Welcome & Introductions
- 1:10-2:15 Opening Keynote and KAB Updates  
*Helen Lowman, President & CEO  
Keep America Beautiful*
- 2:15-3:15 “Ten Lessons To Help You Change Your Community” Lessons Learned from Admiral William McRaven  
*Sue Smith, National Trainer  
Keep America Beautiful*
- 3:15-3:30 Refreshment and Networking Break
- 3:30-4:30 “Lesson: Engage Key Partners Who Have a Passion for Your Mission”  
*Panel of Key Partners*
- 4:30-5:15 “Lesson: You Must Be your Very Best in Moments of Uncertainty”  
*Jim Macy, Director  
Nebraska Department of  
Environmental Quality*
- 5:15-6:15 “Lesson: Sometimes You Have to Take Risks”  
Think outside the box - how can I do this program better; what new initiative is needed for our community. KAB Affiliates share the impact of their successes  
*Panel Sharing Outstanding Projects*

Thursday, August 24, 2017

- 8:30-9:30 “Lesson: Start each day Completing One Task to Propel You into Facing the Next” - Ways to Strengthen and Build Capacity for Your Organization
- 9:30-9:45 Refreshments & Networking Break
- 9:45-10:30 “Lesson: Find People to Help, Especially Extraordinary Board Members”  
*Panel of Extraordinary Board Members*
- 10:30-11:30 “Lesson: The Power of One Person, The Power of Hope”  
*Sue Smith, National Trainer  
Keep America Beautiful*
- 11:30-11:45 “Conference Wrap-Up”
- 12:00 noon “Keep Nebraska Beautiful Awards Luncheon”

Hotel Reservations must be made by August 9 in order to get the \$109 KNB conference rate. To reserve your room, call the Hilton Garden Inn at 402-475-9000.

Parking is \$10/day with in and out privileges

## Registration Form

Return this form with payment by August 9th

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime phone: \_\_\_\_\_

Email: \_\_\_\_\_

Registration form with payment must be postmarked by:

Full Conference Registration, by August 9 \$ 100.00

Full Conference Registration, after August 9 \$125.00

\*Full registration includes all sessions, the KNB Awards Luncheon and breaks.

Day registration fees and Award Luncheon only fees: (ONLY for those not registering for full conference or for those bringing additional guests.)

Wednesday, Aug. 23 only, by Aug. 9 \$50.00

Wednesday, Aug. 23 only, after Aug. 9 \$65.00

Thursday, Aug. 24 only, by Aug. 9 \$65.00

Thursday, Aug. 24 only, after Aug. 9 \$80.00

Thursday KNB Awards Luncheon only \$27.00

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

Make Checks Payable to: Keep Nebraska Beautiful

Return this form with payment to:

Keep Nebraska Beautiful  
3201 Pioneers Blvd., Suite 118  
Lincoln, NE 68502-5963