

# WastePaper

A Quarterly Publication Of Keep Nebraska Beautiful

Spring 2001

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## 2001 Great American Cleanup™

### YOUR CLOSET'S NOT THE ONLY THING THAT NEEDS SPRING CLEANING!

Volunteers in communities throughout Nebraska as well as the rest of the nation will transform communities into an even more beautiful places to live and work. It's all part of the Great American Cleanup™, a grassroots beautification, litter prevention and community improvement program led nationally by Keep America Beautiful, Inc. and coordinated statewide by Keep Nebraska Beautiful. Tens of thousands of events will take place during the campaign as millions of volunteers plant, paint, pickup and recycle their way to a better and more beautiful America.

"The goal of life within our reach," said Ray Empson, President, Keep America Beautiful, Inc., "and the extraordinary efforts of volunteers provide a very public example of how people working together can become an agent of positive change."



National studies show that Americans rate the environment as the most important concern facing our nation 25 years from now, yet a very low percentage identify themselves as active participants of the movement," he continued. "We can change this future trend now by taking responsibility to improve the places in which we live and work."

Americans' attention to the country's litter problem was heightened in 1971 when they met Iron Eyes Cody, the "Crying Indian," who has since become a national environmental icon through a series of Keep America Beautiful public service announcements.

The National Sponsors of the 2001 program are GAIN®, Green Forest Recycled Paper Products from Georgia-Pacific, Pepsi-Cola Company, Wm Wrigley Jr. Company and Yard-Man by MTD. Promotional Partners are America Online, Scrap Tire Management Council and Songmasters-The American Road. Hy-Vee is a Nebraska Retail Sponsor.

Keep Nebraska Beautiful, a state affiliate of Keep America Beautiful, is coordinating the effort in Nebraska. More than 25,000 volunteers are expected to participate throughout the state. To volunteer in Nebraska, contact the Keep Nebraska Beautiful office at 800-486-4562 or visit the website at: [www.knb.org](http://www.knb.org) for more information.

NEBRASKA  
KEEP AMERICA BEAUTIFUL  
AFFILIATES

KEEP ALLIANCE BEAUTIFUL  
(308) 762-1729

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KEEP BROKEN BOW BEAUTIFUL  
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KEEP CHADRON BEAUTIFUL  
(308) 432-3805

KEEP COLUMBUS BEAUTIFUL  
(402) 564-7375

KEEP CREIGHTON BEAUTIFUL  
(402) 358-3720

KEEP NORTHEAST NEBRASKA BEAUTIFUL  
(712) 279-6286

KEEP FREMONT BEAUTIFUL  
(402) 727-2808

GRAND ISLAND AREA CLEAN COMMUNITY SYSTEM  
(308) 385-5095

KEEP KIMBALL BEAUTIFUL  
(308) 235-3472

KEEP LEXINGTON BEAUTIFUL  
(308) 324-7986

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(308) 284-3135

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# Executive Director's Comments

By Jane Polson

While Keep Nebraska Beautiful's impetus is to empower others to become successful at implementing local programs to make their communities better, occasionally along the way someone notices our efforts. We have been so honored and are humbled by the recognition.

## NICE Award

Keep Nebraska Beautiful was recently honored by the Nebraska Industrial Committee on the Environment (NICE) to receive the "Environmental Organization Award." The NICE organization recognized KNB's accomplishments and the contributions to business and industry throughout the State of Nebraska as a leader in Environmental Stewardship. NICE Chairperson, John J. Smith shared, "As advocates of business, industry, governmental relations, your accomplishments in environmental stewardship have been identified as one of the best in the State of Nebraska through peer recognition. Your organization and the accomplishments in the environmental arena have been outstanding!" The award was presented on April 12 at the Nebraska Safety Council Conference in Lincoln.

## Award and Grant to Develop New PSA

At the Keep America Beautiful, Inc. National Awards Ceremony held in December, Keep Nebraska Beautiful was not only honored with the Second Place Award for Keep America Beautiful State Programs, but was also selected to receive a \$4000 National Grant & Award for Leaders in Community Improvement from Philip Morris. The grant is being used to develop a new "Litter, It's Beneath Me" marketing campaign including television, radio and print public service announcements aimed at raising awareness of the effects of littering. The new campaign is scheduled to kick off in May.

## New website

If you haven't visited [www.knb.org](http://www.knb.org) on the world wide web lately, you will want to go online and check out our newly designed website being designed by Sterling Communications of Lincoln. The new website includes information on our new Nebraska Used Oil Collection and Reuse Program including the counties, locations of collection sights, hours of operation, etc.

Another new area under construction is a KNB Store where you will be able to purchase everything from canvas shopping bags, to wearables to KNB memberships.

Check out the current listings in our Nebraska Materials Exchange Program which are updated weekly, look up the recycling centers in your county and what materials they accept. Happy surfing!

# Keep America Beautiful Local Affiliate Great American Cleanup™ Events

Most of the following affiliates are sponsoring clothes collections and the distribution of car litter bags through area drive-through businesses on Motorist Litter Awareness Day. (See article below for more details.) "Grow Big Red" events are also among the events sponsored by many of the state affiliate cities. Contact your area KAB affiliate for specific dates and times.

## Keep Alliance Beautiful

Contact: Deb Warren 308-762-1729

April Showers - an event in which the fire department hoses down the historic downtown, Trash for Cash, Trees for Cash, Roll out the Barrel (collection of used paint for this event was held on March 31). Storytime with Ronald McDonald was held on March 29.

## Keep Beatrice Beautiful

Contact: Linda Grell 402-228-4576

Students will do a Trash Trek for Litter and 6 of the students will become a Mayor for the Day. Litter Ordinances & tree planting flyers were inserted in the paper and GAC Sunday will be observed with church bulletin inserts on Apr 22.

## Keep Chadron Beautiful

Contact: Stephanie Feddersen 308-432-3805

Sweep Chadron Clean with an award for the group that collects the most litter and a free BBQ following the event.

## Keep Columbus Beautiful

Contact: Judy Brandenburgh 402-564-7375

Radio Environmental Jeopardy, Trash Off, church Celebrate our Environment, Realtor Pickup for Seniors, Cleanup Columbus Day, Recycling Center Open House

## Keep Fremont Beautiful

Contact: Sue Stoeber-Reyzlik 402-727-2808

A variety of activities are planned.

## Keep Lexington Beautiful

Contact: Cyndi Smith 308-324-7986

March 12-16- Magic of Recycling show with magician Timothy Wenk, Highway cleanup, Student Tree planting/Litter cleanup, Spring Cleanup, Graffiti Removal, Yard Man Vac to vacuum debris from downtown and store lots

## Keep North Platte/Lincoln County Beautiful

Contact: Sara Morris 308-534-8100

Safety Saturday, Read Great 'Litter'ature Storytime at the Library, National Clean Out Your Files Day, Celebrate the Earth event

## Keep Northeast Nebraska Beautiful

Contact: Donna Christiansen 402-582-4866

Story/Poem Contest for 3rd to 6th Grade students, Community Cleanups in surrounding area communities, South Sioux City's "P.A.C.E. Day"

## Keep Schuyler Beautiful

Contact: Judy Brandenburgh 402-352-3101

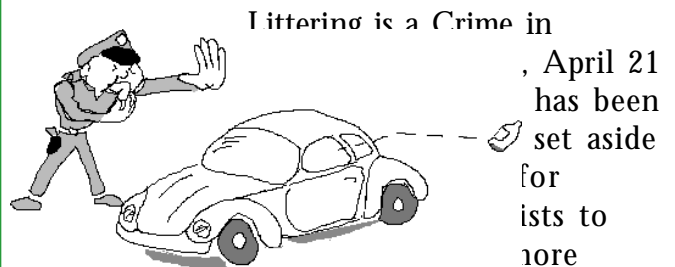
Celebrate our Environment Earth Day, Spring Cleanup, Earth Day Bouquets Wine Tasting/ Dinner Benefit, Spring Fling

## Keep Scottsbluff/Gering Beautiful

Contact: Kathy Kropuenske 308-632-4649

Spring Fling, Litter Cleanups, Perennial Exchange, Tree Planting, Graffiti Paint Out

## Motorist Litter Awareness Day



aware of the need to not litter. Many businesses will be helping to raise awareness by handing out car litter bags in their drive-throughs. The event is sponsored by Keep Nebraska Beautiful and is intended to help motorists remember to use the bags and to not litter. The bags are imprinted with the Nebraska Litter Laws and the subsequent fines. The litter bags are also being sent to participants in the Great American Cleanup to help make them aware of this need as well. Thank you for helping to keep Nebraska beautiful by not littering!

# Litter Summit Set for This Summer

## “Litter .. It’s Beneath Us”

The first ever Litter Summit conference in Nebraska or Iowa is being co-hosted by Keep Nebraska Beautiful and the Lied Conference Center. The Summit is set to take place at the Lied Conference Center in Omaha, Nebraska.

The Litter Summit will center around the effects of litter and illegal dumping on our communities and what it takes to make “Pretty Clean Places Stay Pretty Clean!”

Topics to be covered at the conference include:

**July 12-13, 2001**

### Overview: Litter and the “Broken Window Theory”

- presented by Sue Smith, Director of Education, Keep America Beautiful. The issue of community maintenance and its link to crime was first addressed by UCLA political science professor James Q. Wilson and criminologist George L. Kelling who wrote about the Broken Window Theory in an Atlantic Monthly article in 1982. They used the image of a broken window to explain how neighborhoods would deteriorate if no one attended to their maintenance. They proposed the idea that an abandoned building with one broken window would soon have many broken windows. They believed the very first small signs of disorder such as litter or graffiti should be taken seriously.

**Programs that Work** - A panel of program directors who have implemented successful litter reduction and abatement projects will share their successes.

**Effective Litter Enforcement** - A panel of enforcement experts will share how litter and illegal dump laws are being enforced from schools, cities, counties, and the state perspectives.

**Measuring Success** - Information on a variety of measurement programs from developing surveys, to measuring litter through a statewide litter survey to Keep America Beautiful’s new Litter Index will be shared.

Pretty Clean Places Stay Pretty Clean - Once the litter is picked up, you will find out how to keep those pretty places clean both within communities and along the highways and byways of Nebraska and Iowa. The results of research on the effect planting trees, flowers and grass even in the highest crime-ridden areas of urban communities will be shared. It’s not enough to just pick up litter. In order to keep areas litter-free, you’ll discover that taking time to beautify those areas will pay off in long-term litter reduction.

The Summit will conclude with the Keep Nebraska Beautiful

Environmental Awards Luncheon which will honor the environmental efforts of communities, organizations, schools, and individuals.

This day-and-a-half summit will allow for the exchange of ideas and will, hopefully, help to generate positive action. This is the first summit of its kind in the region and should be a positive beginning for more in the future.

The Lied Conference Center is the perfect location for the summit. The retreat-like atmosphere in this conference center is coupled with its commitment to environmental concerns evidenced through its use of a state-of-the-art fuelwood-powered heating and cooling system and a comprehensive recycling program.

City and county officials, education professionals, business professionals, community groups, Keep America Beautiful affiliates, and volunteers and interested individuals are encouraged to attend.

Call the Keep Nebraska Beautiful office at (800) 486-4562 for more information or contact the office through e-mail at <jpolson@knb.org> if you are interested in receiving an agenda and registration form. We hope to make this an action-oriented event to motivate those attending to go back and take action in their local communities. The Summit will ultimately help to keep all Nebraska and Iowa communities clean, litter-free, and even more beautiful!

# Keep Nebraska Beautiful Environmental Awards

Applications will be accepted through June 8 for the 2001 Keep Nebraska Beautiful Environmental Awards. There are a number of different categories that can be entered. Entrants can enter two categories in addition to the Deanie Anderson Community Award and the Great American Cleanup™ Award. In this way, we hope to honor as many different entrants as possible. The awards will be given to honor youth groups, schools, civic and nonprofit groups, businesses and local communities in eight different categories.

This year's awards will be based on all environmental projects completed between June 1, 2000 and June 1, 2001.

## **Award Categories:**

### **Deanie Anderson Community Award**

A plaque and a \$500 cash award is given to a community for its overall environmental program in honor of the late Deanie Anderson who served as President of Keep Nebraska Beautiful for 26 years. This award has 3 population categories: Less than 2,500, 2,501-10,000 and 10,000+.

### **Youth Group/School Award**

The award includes a plaque and a \$200 cash award and will be presented to a youth group or school to recognize their efforts in promoting a cleaner and more beautiful environment through cleanups, beautification, recycling, etc. The award has two different age categories: Elementary (K-6th grades) and Secondary (7-12 grades.)

### **Civic/Non-Profit Organization**

A plaque and a \$200 cash award will be given for its efforts in environmental education programs, litter control, beautification, recycling, etc.

### **Business/Industry Award**

A plaque will be presented to a businesses who has demonstrated substantial efforts to enhance the environment through reducing, reusing, recycling and beautification within the business/industry and their community.

### **Great American Cleanup™ Award**

A plaque and a \$50 cash award will be presented to a community, neighborhood, school, or group for outstanding cleanup, beautification or recycling efforts during the Great American Cleanup™

### **“Grow Big Red” Award**

A plaque and \$50 cash award will be given to an individual or group who has enhanced the environment through the planting of red flowers.

### *Two Special Award Categories for Keep America Beautiful Affiliates Only*

### **Keep America Beautiful Affiliate Award**

A plaque and a \$250 cash award will be given to honor the outstanding overall program of one of Nebraska's Keep America Beautiful affiliates

### **The Nadine Blair Outstanding Local KAB Coordinator Award**

An award will be presented to a local Keep America Beautiful System director in honor of Nadine Blair, who served as the Keep Nebraska Beautiful coordinator for many years.

All entries for this year must be postmarked by June 8, 2001 to be considered. To be eligible, a program must: conduct litter prevention and beautification programs; foster environmental stewardship and/or preserve the natural beauty of the environment, be a continuing effort or dramatize the need for ongoing action, improve the community waste handling practices, educate the community about solid waste and its proper handling and disposal, and have taken place within the past 12 months.

If your group or community is interested in entering, you may contact the Keep Nebraska Beautiful office at (402)486-4562, email at <jpolson@knb.org> and the necessary entry information will be sent out or you may visit the Keep Nebraska Beautiful website for an application and awards instructions at [www.knb.org](http://www.knb.org). This is a great way to recognize the work that is being done to keep Nebraska beautiful! The awards will be presented at an awards luncheon on Friday, July 13, 2001 at the Steinhart Lodge in Nebraska City.

# Grow Big Red This Spring!

As we approach Spring weather, we think flowers and once again Keep Nebraska Beautiful will be sponsoring a statewide beautification effort entitled "Grow Big



**GROW BIG RED**  
Sponsored by Keep Nebraska Beautiful

Red". Every area of Nebraska is encouraged to show its support of the Cornhusker state by growing red flowers and thereby beautifying their area in the Husker spirit. "Grow Big Red" is another way to make our state a more beautiful place to live and work.

If your community, organization or any individuals intend to participate in this event, be sure to check with your local nursery or other supplier to ensure that they will have enough seeds and flowers available to make your community "red". This is a fun and unique way to show your support for Nebraska and beautify our state as well.

## Golf for the Environment!

### Fifth Annual Charity Golf Tournament



Some lined up for a great and prizes!! The Fifth tournament will be held at the Sand Hills Golf Course in Eagle, Nebraska on Saturday, September 21. The te-off (shotgun start) will begin at 8:30 am followed by a barbecue luncheon and awards ceremony. A special "Struggle" competition will

be held for utility teams. Call the KNB office for hole and team sponsorship opportunities at 800-486-4562. See you on the links!

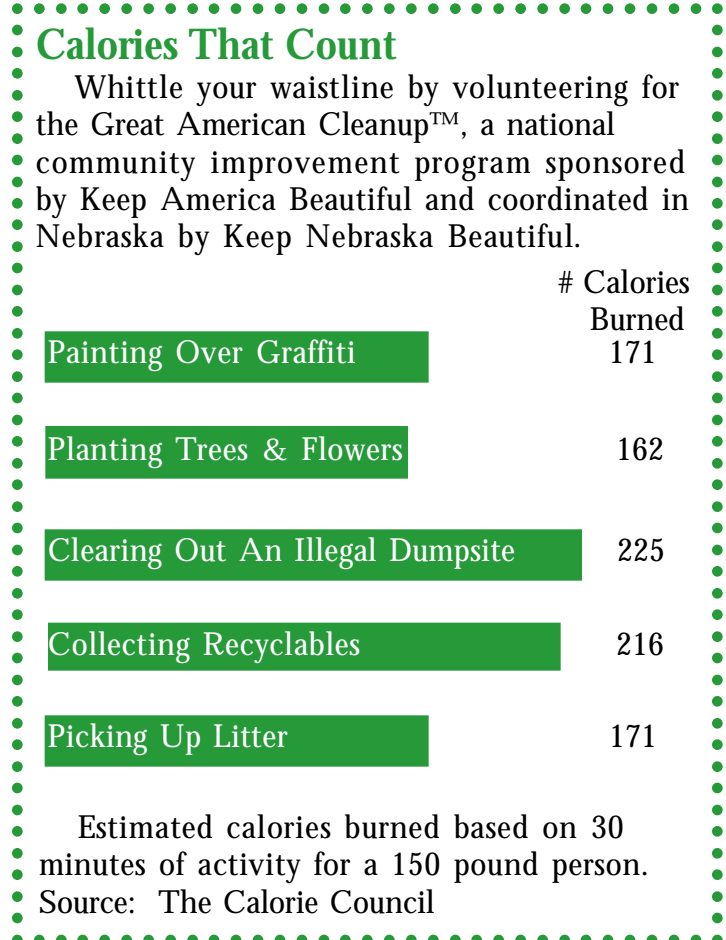
# Natural Nebraska

Nebraskans agree, the best gifts we can leave our children are rich earth, clean water, and a state full of beautiful, thriving wildlife. That's why the Natural Nebraska Fund was created.

On March 1, the Environmental Trust launched the Natural Nebraska campaign as the first venture in funding the Nebraska Environmental Endowment. The Endowment was created last year to generate funds for resource conservation far into the future.

When you give to Natural Nebraska, your money goes to projects around the state that improve water quality, protect wildlife habitat, and support recycling efforts. What's more, 98% of all donations go directly to environmental projects with only 2% used for administration.

You will find an enclosure with this newsletter for those of our readers who would choose to make a contribution to the Natural Nebraska Fund. You can join Governor Mike Johanns and First Lady Stephanie Johanns in your support. For more information, visit the website at <[www.naturalnebraska.org](http://www.naturalnebraska.org)>.



# Keep Nebraska Beautiful Members

**Bold text indicates new or recently renewed members**

## **SUSTAINING CORPORATE - (\$1000+)**

Nebraska Soft Drink Association.....Lincoln

## **SPONSORING CORPORATE (\$500-999)**

Coors Brewing Company.....Golden, CO  
 HDR Engineering.....Omaha  
 ITW Hi-Cone .....Itasca, IL  
 Midland Recycling Lincoln.....Lincoln  
 Nebraska Beer Wholesalers Assn.....Lincoln  
 Nebraska Public Power District.....Columbus  
 Novartis Consumer Health, Inc.....Lincoln  
 Nucor Steel .....Norfolk  
 Omaha Public Power District.....Omaha  
 Omaha World-Herald.....Omaha  
 Pepsi Bottling Group.....Omaha  
**Weyerhaeuser.....Omaha**

## **SUPPORTING CORPORATE (\$100-499)**

Aaron Ferer & Sons Company.....Omaha  
 ALLTEL .....Lincoln  
 Ash Grove Cement Company.....Louisville  
 Beatrice Scrap Processing Inc.....Beatrice  
 Behlen Mfg Co.....Columbus  
 CARGILL CORN MILLING.....Blair  
 Chief Industries.....Grand Island  
 City of Lincoln Public Works & Utilities.....Lincoln  
 Clean Harbors Environmental Services, Inc.....Kimball  
 Crow Butte Resources.....Crawford  
 Davidson Insurance Agency, Inc.....Lincoln  
**Duncan Aviation.....Lincoln**  
 Duo Lift Manufacturing, Inc.....Columbus  
**Eaton Corporation.....Kearney**  
 Firstar Fiber.....Omaha  
 Goodyear Tire & Rubber.....Lincoln  
**Grand Island Area Clean Comm. System.....Grand Island**  
 Great Plains Communications, Inc.....Blair  
 Great Plains Packaging.....Hastings  
 Ingersoll-Dresser Pump Co.....Hastings  
 Martz Distributing, Inc.....Beatrice  
 McDonalds of Alliance.....Alliance  
 Molex, Inc.....Lincoln  
 National Paper & Sanitary Supply .....Omaha  
 Nebraska Rural Electric Assn.....Lincoln  
 Omaha Paper Stock.....Omaha  
 Papio Missouri River NRD.....Omaha  
 Peoples Natural Gas.....Lincoln  
**Perrett Environmental Management.....Valentine**  
**Pfizer Global Manufacturing.....Lincoln**  
 QC Supply.....Schuyler  
 Shell Valley Companies.....Platte Center  
 Sherman County Bank.....Loup City

Sir Speedy .....Lincoln  
 Solid Waste Agency of Northwest Nebraska.....Chadron  
 Sterling Communications.....Lincoln  
**T.O. Haas Tire.....Lincoln**  
**TMCO Inc.....Lincoln**  
 Wis-Pak, Inc. ....Watertown, WI

## **NON PROFIT /CIVIC ORG./SCHOOLS/OTHER CORP.**

Abate of Nebraska.....Lincoln  
 Beatrice Board of Public Works.....Beatrice  
 Beatrice Humane Society.....Beatrice  
 Bethphage.....Norfolk  
 Bert Gurney & Associates, Inc.....Omaha  
 Blue Valley Mental Health Center.....Beatrice  
 Box Butte General Hospital.....Alliance  
 City of Long Pine.....Long Pine  
 Doane College.....Crete  
 Folsom Children's Zoo & Botanical Gardens.....Lincoln  
 Gage County Agriculture Society.....Beatrice  
 GFWC Seward Womans Club.....Seward  
 Hazel Scott Middle School.....Lincoln  
 Holmes Elementary School PTO.....Lincoln  
**Keep Alliance Beautiful.....Alliance**  
**Keep Beatrice Beautiful.....Beatrice**  
 Keep Chadron Beautiful.....Chadron  
 Keep Creighton Beautiful.....Creighton  
 Keep Lexington Beautiful.....Lexington  
**Keep North Platte/Lincoln Co. Beautiful.....No. Platte**  
 Keep Omaha Beautiful.....Omaha  
 Keep Scottsbluff-Gering Beautiful.....Scottsbluff  
 Lincoln Public Schools.....Lincoln  
 Little Blue NRD.....Davenport  
 Literacy Center for the Midlands.....Omaha  
 Lower Platte North NRD .....Wahoo  
 Lower Platte South NRD .....Lincoln  
 Mail Boxes, Etc.....Lincoln  
 Martin Luther Homes of Nebraska, Inc.....Lincoln  
 MC Industries.....Geneva  
 Nebraska Arborists Assn.....Lincoln  
 Nebraska Game and Parks Commission.....Lincoln  
 Nebraska Licensed Beverage Association.....Omaha  
 Nebraska P.E.O. Home.....Beatrice  
 Nebraska Press Association.....Lincoln  
 Nebraska Safety Council.....Lincoln  
 Nemaha Natural Resources District.....Tecumseh  
**NIOGA.....Kimball**  
**NMPP Energy.....Lincoln**  
 Plymouth Library & Historical Preservation Society...Plymouth  
 South Platte NRD.....Sidney  
 South Sioux City Community School.....South Sioux City  
 Southeast Community College.....Lincoln  
 Southeast Nebraska Community Action Council.....Humboldt

Southwest Nebraska RC&D.....Cambridge  
 St. John Nepomucene School.....Weston  
 The Groundwater Foundation.....Lincoln  
 W.A.Y. Ministries.....Omaha  
 Washington County Recycling Assn.....Washington  
 WASP, Inc.....Falls City

## **INDIVIDUAL & FAMILY MEMBERS**

**Lary & Sue Andersen.....Kearney**  
 Rod & Robin Bates.....Lincoln  
 Allen Beermann.....Lincoln  
 Robert R. Bell.....Bellwood  
 Nadine Blair.....Omaha  
 Marlene Blakeman.....Norfolk  
 B. Larry Clarke.....Fremont  
 Nancy Dahl.....Lincoln  
 Mike Davis.....Chappell  
 Marilyn & Dick Elder.....Richmond, VA  
 George & Barbara Frye.....Lincoln  
 Judy Gocke.....York  
 Linda & Allen Grell.....Beatrice  
**Gail Graeve.....Omaha**  
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 Trixie Schmidt.....Lincoln  
 Jim & Sue Smith.....Joliet, IL  
 Jackie Spahn & Family.....Lincoln  
 Merlyn & Caroline Stadler.....Axtell  
 Mark Stephens.....Ft. Calhoun  
 David & Dorothy Stern .....Omaha  
 Darren Stohlmann.....Lincoln  
 Ken Svoboda.....Lincoln  
 Don & Cynthia Thies.....Lewellen  
 Martha Thomas & Family.....Wymore  
 Virginia White.....Grand Island  
 Ron Wolvin.....Ogallala  
 Lynette Worrell.....Schuyler

**Do Your Part to Help Keep Nebraska Beautiful! Become A Member Today!**  
**Keep Nebraska Beautiful Membership**

Name \_\_\_\_\_  
 Co./Org. \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City/State/ZIP \_\_\_\_\_  
 Phone: (    ) \_\_\_\_\_ Fax: \_\_\_\_\_

**Categories of Membership (check one)**

- \_\_\_\_\_ Individual . . . . . \$15/yr/ or \$30/3yrs
- \_\_\_\_\_ Family . . . . . \$20/yr or \$45/3yrs
- \_\_\_\_\_ Non-profit/Civic Org./School . . . . . \$30/yr
- \_\_\_\_\_ Sr. Citizen/Student . . . . . \$10/yr
- \_\_\_\_\_ Community-Pop. under 5,000 . . . . . \$50/yr
- \_\_\_\_\_ Community-Pop. over 5,000 . . . . . \$100/yr
- \_\_\_\_\_ Chamber of Commerce . . . . . \$50/yr
- \_\_\_\_\_ Supporting Member . . . . . \$100-499/yr
- \_\_\_\_\_ Sponsoring Member . . . . . \$500-999/yr
- \_\_\_\_\_ Sustaining Member . . . . . \$1000+

Your paid membership entitles you to several benefits. Please indicate the benefits you would like to receive below. Items not checked will not be sent and that part of your contribution will be used on educational programs.

- A KNB Canvas shopping bag
- Quarterly mailings of the KNB newsletter *WastePaper*
- Quarterly mailings of the exchange newsletter *The Link*
- Information on workshops & conferences

**For Sustaining, Sponsoring & Supporting Members Only:**

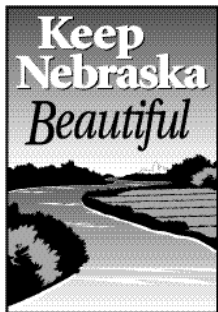
- Corporate member wall plaque (or brass disc for renewals)
- A free copy of Keep America Beautiful's *Waste in The Workplace*

Total amount enclosed \$ \_\_\_\_\_

Send your check and Membership Form to:  
 Keep Nebraska Beautiful  
 3201 Pioneers Blvd., Suite 306  
 Lincoln, NE 68502-5963  
 (Phone: 402-486-4562 Fax: 486-4563)

Make Checks Payable to: **Keep Nebraska Beautiful**  
*Keep Nebraska Beautiful is a 501 (c) 3 nonprofit corporation.*

*Funding for Keep Nebraska Beautiful is provided by a grant from the Litter Reduction & Recycling Fund and through contributions and memberships from corporations, associations, families, and individuals. We thank NDEQ and our members for their support!*



**Governor's Council to**  
**Keep Nebraska Beautiful**  
 3201 Pioneers Blvd., Suite 306  
 Lincoln, NE 68502-5963

