



WastePaper

A Publication of Keep Nebraska Beautiful

Spring 2007

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The 3 R's of Waste Management

In recent years, the recycling efforts of American consumers have seen great success. According to the EPA, 79 million tons, or just over 32% of the nation's municipal solid waste (MSW) was diverted from landfills and incinerators in 2005. That's a pretty dramatic increase from the 33 million tons diverted in 1990!

While recycling is clearly an important part of solid waste management, it alone can't solve all of our waste issues. As a matter of fact, recycling is the 3rd option in a plan for environmental stewardship called the 3R's. If you've never heard the term before, here's a brief explanation provided by the EPA.

 **Reduce** - Waste prevention or "source reduction" means consuming and throwing away less. It includes purchasing durable, long lasting goods, seeking products and packaging that are as free of toxins as possible, redesigning products to use less raw materials in production.

 **Reuse** - Reusing items by repairing them, donating them to charity and community groups, or selling them also reduces waste. Reusing products when possible is even better than recycling because the item doesn't need to be reprocessed before it can be used again.

 **Recycle** - Turning materials that would otherwise become waste into valuable resources that can be processed into new materials or products. In addition, it generates a host of environmental, financial and social benefits.

They seem like obvious steps to take, but then again what good is "rithmatic" if we just assume that "reading and 'riting" have been learned? A closer look at the recycling numbers illustrates the point. While recycling totals rose by 46 million tons in 15 years, the amount of municipal solid waste generated also went up by 40 million tons. The net result to landfill impact is a 3% reduction since 1990.

The "good news" is that the increase is mainly the result of population growth in the U.S. Although per person waste generation (in lbs. per day) has increased slightly

since 1990 from 4.5 to 4.54 lbs per day, landfill impact has dropped significantly from 3.12 to 2.46 lbs per person per day. That's the lowest level since the EPA started collecting the data in 1960 (2.51 lbs per person per day)! In the last 45 years however, our population has increased by more than 116 million people.

The sad fact is that until we take the other two R's as seriously as we have started to treat recycling, we will continue to be awash in waste. This is especially true when an additional 7 billion tons of annual industrial and construction waste are taken into account. That said, a quick look at the paper and paperboard industry shows the effect consumer recycling has on industrial efforts to reduce and reuse.

By far the largest category of MSW, at 84 million tons generated in 2005, paper & paperboard are also the most recycled products. Forty-two million tons or 50% was diverted in 2005, and demand actually leveled off for the first time in the computer age. That would be devastating to the trillion-dollar industry, if recycled products weren't so much cheaper to produce, while maintaining employment figures. Here are some of the facts.

One ton of recycled paper:

- *uses 64% less energy & 50% less water
- *produces 74% less air pollution
- *saves 3.3 cubic yards of landfill space & 4100 kw hours of electricity
- *requires fewer and less toxic 'bleaching' products for white paper stock
- *replaces 3.5 tons of virgin fiber

Now that's a reduction of waste with some impact! Data like that affects the bottom line so dramatically that even the most entrenched industry can see the benefits. The paper industry has responded positively with an aggressive promotion campaign to increase recycling to 55% by 2012. Although serious environmental issues continue, recycling has initiated exciting waste reduction in the industry, and may be the impetus for even more dramatic change in the future.

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NEBRASKA AFFILIATES**

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(402) 228-4576

Keep Broken Bow Beautiful
(308) 872-5691

Keep Chadron Beautiful
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Keep Columbus Beautiful
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Keep Creighton Beautiful
(402) 358-3557

Keep Fremont Beautiful
(402) 727-2808

Grand Island Area Clean Community System
(308) 385-5095

Keep Keith County Beautiful
(308) 284-4066

Keep Kimball Beautiful
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(402) 441-8035

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(308) 728-3393

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(308) 534-8100

Keep Northeast Nebraska Beautiful
(402) 582-4233

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(402) 444-7774

Keep Schuyler Beautiful
(402) 352-3101

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Keep Sheridan Co. Beautiful
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Executive Director's Comments

By Jane Polson

Volunteers across the country are rallying to improve their local parks, public spaces, waterways, hiking trails, sidewalks and streets by participating in Keep America Beautiful's Great American Cleanup™, the nation's largest annual community improvement program, which takes place from March 1 through May 31.

There are new and continuing programs offered by Keep America Beautiful (KAB) and some of the Great American Cleanup™ National Sponsors that will benefit Nebraskans. The National Sponsors, listed below this article, make it possible for all Keep America Beautiful affiliates to obtain the supplies and resources necessary to carry out the various programs. Their contributions are greatly appreciated!

Wipe Out Wireless Waste is a new program sponsored by Keep America Beautiful, Sprint and the Wireless Alliance to recycle wireless telephones. Keep Nebraska Beautiful as well as many of the local KAB affiliates are participating in the program throughout 2007. If you have any cellular telephones, cords, batteries or other accessories that aren't being used and you aren't quite sure what to do with them, contact our office at 402-486-4562 for information on how to recycle them. If there is not a participating KAB affiliate in your area, our office will be glad to offer this opportunity to anyone in our state. Do remember before recycling, please be sure to deactivate the phone service and clear all personal information from your wireless phone.

Sam's Club and Aquafina have teamed up with Keep America Beautiful to sponsor "**Students for Recycling.**" It is a plastic bottle (PET) recycling contest that closes the loop on recycling during the Great American Cleanup (March 1 - May 31) by turning plastic bottles into backpacks for children across the country. The goal is to recycle 45 million plastic bottles from the environment with this contest. A SAM'S CLUB gift card grant of \$1,000 will be awarded to each of the top 50 collecting schools while the top 100 winning schools will each receive a minimum of 100 backpacks made from recycled PET plastic bottles.

We invite every community in Nebraska to participate in this year's Great American Cleanup™. If you want to organize a cleanup in your community, please contact our office. Trash bags, posters and banners will be provided, courtesy of the National Sponsors. Take action and get involved in keeping Nebraska beautiful!

GREAT AMERICAN CLEANUP™ NATIONAL SPONSORS

2007



WRIGLEY



Scotts Miracle-Gro



TROY-BILT
BUILT FOR LIFE™

Nebraskans Bring Home KAB National Awards

The 53rd Annual Keep America Beautiful National Conference in Orlando, FL was a memorable event. From the variety of session topics to a renewal of friendships the conference was a success. Attendees even witnessed the first night Space Shuttle launch in 4 years – a spectacular event that no one will soon forget. For many, the highly anticipated respite from winter weather was the only disappointment of the week - especially those who only packed for balmy weather. Where does one buy a long sleeved shirt in Florida anyway?

For several Nebraska organizations and affiliates in attendance, the highlight of the conference came with recognition at the Awards Ceremony. In what is probably the most hotly contested award each year, Keep Beatrice Beautiful won the Local KAB Affiliate Award for populations under 50,000. In addition to their admirable Great American Cleanup efforts, volunteers kept the Gage County Fair and the Homestead Days Parade litter free. They sponsored a number of new projects in 2006 including a Habitat for Humanity Paint-a-thon in which 5 homes on major streets were renewed with fresh paint. Welcome signs at the 5 entrances to the city were repaired or replaced and "Thank you" recognition cards were handed out to businesses and residents for exemplary upkeep of their property. A tree planting program landscaped portions of the hiker/biker trail, and distributed 180 Blue Spruce seedlings to community 3rd graders.

When we honored Nebraska KAB Affiliates and organizations with our own Keep Nebraska Beautiful Awards last year, several recipients stood out as extraordinary examples of environmental stewardship. Apparently we weren't the only ones to think so. The St. Isidore NEED Group in Columbus was honored with a national Waste Reduction Award. Recycling has been a part of educational activities there for years. The program only starts at school, as the children enlist their families, and area businesses to participate as well. In 2006, monthly paper drives netted over 600,000 lbs of paper for

reuse as insulation. Sixty-thousand plastic bags were taken to local retailers for reuse or recycling and more than 5,000 pop tops were mailed to Fullerton, California. Thirty-five different clean-up projects netted 250 bags of litter, and an environmental ad campaign on placemats saw more than 11,000 pieces distributed to 6 area restaurants. For the students of this school, recycling has become more than a project, it is now a way of life.

This year's 1st place national Litter Prevention Award went to Comstock Ain't Ready to Expire (CARE) – a community group in the little Nebraska village with a big heart. They demonstrate that the Great American Cleanup is as much about community involvement & pride, as it is

about the volume of litter removed. Sixteen volunteers participated for a 20% turnout, & the 400 lbs of litter picked up equals 25 lbs per volunteer. The 2 tons of metal they collected for recycling represents 50 lbs per resident, & they take great pride in their community flower garden. Although they've lost over 40% of their population in the last 4 years, and more than 50% of residents are now over 60, they refuse to let their village spiral into decay. An attitude like that should be an inspira-

tion to us all.

Keep Nebraska Beautiful (KNB) was recognized with two awards including a Statewide Innovation Award. The award was presented for the formation of a Leadership and Management Team for a School Chemical Cleanout Campaign Program being initiated by KNB. Keep America Beautiful, Inc. President G. Raymond Empson also presented a State Affiliate Recognition Diamond Award to KNB, the highest level attainable for a state affiliate. Among the first State Affiliates to receive the award, this is the second year in a row that we have been so honored.

Keep Nebraska Beautiful is proud to be associated with the Nebraska KAB affiliates, as well as the number of communities, organizations, schools, and businesses they work with every year. Keep America Beautiful recognizes Nebraska organizations each and every year, demonstrating the level of dedication people here have to the preservation of our natural resources.



Keep Beatrice Beautiful receives a 2006 1st Place Affiliate Award. Pictured from left: KBB Board Member Allen Grell, Board Chairman Joyce Blackwell, Keep America Beautiful President Ray Empson, & Executive Director Linda Grell.

Nebraska communities report strong numbers for the 2006 Great American Cleanup™

Award winners weren't the only Nebraskans deserving of applause for their environmental stewardship efforts in 2006. A quick overview of the Great American Cleanup™ totals for the state show another very successful year for the program. Some 17,000 people in 190 Nebraska communities volunteered over 42,000 hours of their time at more than 800 local events. Following are some of the highlights.

Volunteers cleared:

- ❖ 2,020 street miles
- ❖ 62 railroad miles
- ❖ 115 hiking trail miles
- ❖ 102 miles rivers & lakes
- ❖ 35 acres of wetlands
- ❖ 723 park acres
- ❖ 105 playgrounds
- ❖ 89 illegal dumps

Collection Totals:

- ❖ 2,109,131 lbs litter
- ❖ 405,243 lbs metal
- ❖ 56,052 lbs plastic
- ❖ 1,950,000 lbs newspaper
- ❖ 160,266 lbs electronics
- ❖ 66,971 tires
- ❖ 938 batteries
- ❖ 408 junked cars



Other Beautification Efforts:

- ❖ 3,976 trees planted
- ❖ 11,808 flowers planted
- ❖ 34 graffiti sites cleaned/painted
- ❖ 54 homes cleared
- ❖ 14 buildings cleared

Communities Gear up for the 2007 Great American Cleanup™

March 1st marked the beginning of the 2007 Great American Cleanup™. Between that time and the end of May, more than 2 million people will volunteer over 8 million hours during some 30,000 events across the country. In communities large and small, beautification, litter clean-up, and recycling events will be held in all 50 states.

Fear not Nebraskans, with our unpredictable spring weather, events in our fair state generally don't start until mid to late April!



That said, now is the perfect time to chase away the winter blues by getting together with friends and neighbors to plan your community's spring-cleaning projects! Local Keep America Beautiful affiliates are already geared up and would love to have your support. A list of them can be found on our website at www.knb.org/affiliates.html. That's not to say that they are the only communities with plans in the works. While there are 20 affiliates across the state, more than 140 communities stage yearly events led by local government, community groups, and schools. So whether you want to volunteer or are looking to lead an event of your own, contact us at 402-486-4562 or via our website www.knb.org/volunteer.html for more information.

The following list of Unusual Items was compiled from Great American Cleanup™ program leaders across the country.

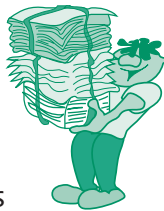
Accordion	Commode	Horseshoes	Refrigerator	Vacuum cleaner
Antique stove	Crab trap	Hot tub	Riding lawn mower	Vending machine
Arrowhead	Diamond Ring	Hot water heater	body	Wagon wheel
Baby strollers	Dishwasher	Kitchen sink	Sewing machine	Wall safes
Bath tub	Doll Carriage	Message in a bottle	Silver coffee pot	Wig
Bed comforter	DVD player	Motor boat	Slot machine	Wringer clothes washer
Boat	Fruit stuffed diaper	Motorcycle	Sofa bed	
Bowling ball	Go kart	No Dumping signs	Swimming pool- large	
Bra	Green house	Organ	Uncashed \$5,000 check	
Buoy	Grocery carts	Paycheck-endorsed	Underwear	
Car Parts	Hitching post	Ping pong table		
Cash register	Hip waders	"Recycle me Save a Tree" box		



Keep America Beautiful's Top Ten Tips for Preventing Litter

- 1) Set an example by not littering. Carry a litterbag in your car or put litter in your pocket until you find a container.
- 2) Pick up one piece of litter every day.
- 3) Teach others the proper way to dispose of their trash. Show them the difference between a clean area and an area spoiled by litter, and stress why it's important to put trash in proper containers.
- 4) Make sure that your trashcans have lids that can be securely attached. If you have curbside trash service, don't put out open containers or boxes filled with trash.
- 5) Ask your neighbors to join you in cleaning up one public area where litter has accumulated. Ask your local Department of Public Works to become involved by collecting the bags of litter, or by waiving the disposal fee at the landfill or solid waste facility.
- 6) Tie papers in a bundle before placing them in a curbside recycling bin. Loose papers can be blown out by the wind as can other recyclables.
- 7) If you or a member of your family is involved in a civic group, scouting, or sports program, encourage the group to become involved in a cleanup. In some communities groups can earn cash by separating recyclable products from litter and redeeming them.
- 8) Find out how you can plant and maintain flowers along a curb or sidewalk. People litter less where areas have been beautified.
- 9) Ask business owners to check their dumpsters every day to make sure tops and side doors are closed. If the business has a loading dock, ask them to keep it clean, and to put out a receptacle for employees to use.
- 10) If you own a construction or hauling business, make sure your trucks are covered when transporting material to and from sites. Use snow fencing around construction or demolition sites to prevent debris from being blown into other areas. Put trash containers on every floor for construction workers.

The most successful way to prevent littering in your community is to have an ongoing organized program that involves local government, businesses, civic groups, the media, schools, and private citizens.



KNB Educational Newsletter gets ReNamed

In 2004, Keep Nebraska Beautiful introduced an on-line newsletter called *The Green Tree*.

The Green Tree



Targeting educators and students from 4th through 7th grades, each issue seeks to educate kids about environmental issues that affect their lives, with a particular focus on solid waste. Lessons, projects and games highlighting key points, can be found in each issue, and community involvement is always encouraged.

As society comes to grips with the reality of global warming, it is increasingly clear that knowledge without action is meaningless. It is no longer enough to view environmental education as an end in itself. The focus needs to be on what students do with that knowledge. We need to promote opportunities for action.

REACTIONS
REDUCE • REUSE • RECYCLE • REACT!

In an effort to reflect that focus, *The Green Tree* will now be called **REACTIONS**. Integral to this focus are the 3 R's of environmentalism – Reduce, Reuse, Recycle – hence, **REACTIONS**. While we continue to do our best to educate students, our focus will now be on the actions they take toward becoming better environmental stewards.

Fortunately, we won't have to tackle these issues alone. An important addition to the new publication will be a school forum where students can share ideas and projects that have worked for their class or school. If you've read about our Environmental Awards over the years in these pages, or attended an awards banquet, you know that there are already kids in our state who demonstrate inspirational, action-oriented stewardship. Some of them have even been recognized on a national level for their efforts. It's our hope that by giving students a place to share their stories with each other, they will give all of us something to think about.



Nebraska Used Oil Collection Program



The year 2006 marked the most productive one yet for the Nebraska Used Oil Collection Program. The program now has 67 sites statewide where used oil can be dropped off. It is then picked up and sold to a contractor for reuse in the production of asphalt. Here are the 2006 numbers:

Participants:	12,579
Gallons Collected:	234,178
Hazardous Waste \$ Saved:	\$ 23,417

The growing success of the program is due to those collectors and communities who have embraced it as not only beneficial to the environment, but to their own bottom line. It saves money by reusing a hazardous waste that would otherwise cost to eliminate. Several used oil collection sites have done a great job of promoting the program and have collected 10,000 or more gallons in one year. Through their efforts, many gallons of oil have been recycled and put to good use.

While encouraging, the numbers are only a drop in the proverbial bucket. When LB 1257 banned landfill disposal of waste oil back in 1994, it was estimated that 5 million gallons were generated in Nebraska every year. While a good deal of used oil is obviously disposed of properly, in a variety of ways not tracked by the program, it also is likely that some oil still seeps through the cracks.

Awareness is a real obstacle. People may not realize that improper disposal is a crime in Nebraska. If they know about the program, people may not realize that it is a free public service available to all Nebraskans and reliant on nary a penny of tax or lottery money to maintain. Who in this great state can't get behind that? Now that YOU know, please bring used oil to the collection site near you. If you don't have any, help us spread the word. For a list of sites, visit our webpage at www.knb.org/oil_collection.html or call us at (402)486-4622, and then tell a friend!

Started in 1994, the Materials Exchange Program (MEP) is an information clearinghouse designed to help Nebraskans keep reusable or recyclable materials out of state landfills. The program facilitates matches between those generating waste and those who can use it in their production process, or recycle it for use by others. The MEP also dedicates a good deal of time and effort to helping state agencies, non-profits, and schools find used supplies and equipment that they need but can rarely afford.

Last year was a banner year for the Exchange, and although many readers will file the following under "too much information", statistics lovers and enthusiastic Exchange participants alike may appreciate the following 2006 breakdown.

- * more than 9000 tons of materials diverted
- * 665 exchange matches made
- * 441 new listings created
- * 111 new participants
- * over \$260,000 in landfill tipping fees saved

The vast majority of materials diverted fall into the following 5 categories:

- 1) Paper & Cardboard - 5,718,000 lbs or ~30%
- 2) Wood - 5,248,000 lbs or ~28%
- 3) Containers & Pallets - 3,056,000 lbs or ~16%
- 4) Oils & Waxes (including used oil totals) - 2,046,000 lbs or ~11%
- 5) Ag Products - 1,163,000 lbs or ~6%

While there is a fair amount of nonprofit activity in the above mentioned categories, (ex. several groups get paper & cardboard on the Exchange) one can get a pretty good picture of how they benefit from MEP participation by looking at Surplus Equipment. Although the 2006 total of just under 30,000 lbs is miniscule in weight compared to these other categories, the number has to be put in context. Quantity totals for a few items are as follows:

- * 68 boxes medical supplies
- * 12 commodes
- * 165 3-ring binders
- * 2 Conference Tables
- * 77 Student Desks
- * 68 Metal Folder Cabinets
- * 5 gal glue
- * 72 Office Desks
- * 2 Wheelchairs
- * 21 File Cabinets
- * 9 Refrigerators

Keep Nebraska Beautiful Members

Bold text indicates new or recently renewed members

Sustaining Corporate (\$1000+)

Kiewit Companies Foundation.....Omaha
Nebraska Beverage Association.....Lincoln

Sponsoring Corporate (\$500-999)

Abe's Trash Service.....Omaha
Hewlett-Packard.....Omaha
Koley Jessen, P.C.....Omaha
LP Gill Inc.....Jackson
Nebraska Beverage Association.....Lincoln
Northern Natural Gas.....Omaha
Omaha Public Power District.....Omaha
Omaha World-Herald.....Omaha
Jim & Sue Smith.....Chicago, IL

Supporting Corporate (\$100-499)

ADM Corn Processing.....Columbus
Aquila, Inc.....Lincoln
Aquila.....Omaha
Ash Grove Cement Company.....Louisville
Associated Beverage Distributors of Nebraska.....Lincoln
Beatrice Scrap Processing, Inc.....Beatrice
Behlen Manufacturing Co.....Columbus
BryanLGH Medical Center.....Lincoln
Butler County Landfill, Inc.....David City
Cargill Sweeteners North America.....Blair
Chief Industries.....Grand Island
Clean Harbors Environmental Services, Inc.....Kimball
Coca-Cola Bottling Company.....Omaha
CountrySide Energy.....Firth
Dempster Industries, Inc.....Beatrice
Duo Lift Manufacturing, Inc.....Columbus
Eaton Corporation.....Kearney
Electronic Recyclers, Inc.....Omaha
Flowserve Corp.....Hastings
Fullenkamp, Doyle & Jobeun.....Omaha
G & P Development, Inc.....Milford
HDR.....Omaha
Patrick Henry.....Omaha
Kirkham Michael.....Lincoln
Kleinfelder.....Omaha
Lincoln Plating.....Lincoln
Ralph & Beth Kernes Krause.....Julian
McDonalds of Alliance.....Alliance
MFG, Inc.....Omaha
Sara Morris.....North Platte
Nebraska Public Power District.....Columbus
Nebraska Rural Electric Association.....Lincoln
Nebraska Well Drillers Association.....Lincoln
Novartis Consumer Health.....Lincoln
Nucor Steel.....Norfolk
Paul O'Hara.....Lincoln
Pepsi Cola Bottling Co. of Hastings.....Hastings
Pepsi Cola Bottling.....Lincoln
QC Supply.....Schuyler
Sherman County Bank.....Loup City
South Platte NRD.....Sidney
State Farm Insurance.....Lincoln
Terracon.....Omaha
TMCO, Inc.....Lincoln
Wal-Mart.....Lincoln
Wis-Pak.....Watertown, WI

Community: 1-4999 Population

City of Alma.....Alma

Village of Arnold.....Arnold
City of Atkinson.....Atkinson
City of Auburn.....Auburn
Village of Belden.....Belden
City of Benkelman.....Benkelman
City of Chappell.....Chappell
City of Creighton/Keep Creighton Beautiful.....Creighton
City of Fairbury.....Fairbury
City of Grant.....Grant
Village of Jansen.....Jansen
City of Laurel.....Laurel
City of Long Pine.....Long Pine
City of Minden.....Minden
City of Red Cloud.....Red Cloud
City of Springfield.....Springfield
Village of Wolbach.....Wolbach

Community: 5,000+ Population

City of Lincoln Solid Waste Operations.....Lincoln
City of South Sioux City.....South Sioux City

Non Profit/Civic Org./Schools/Other Corp.

A Plus Insurance Services (George Acker).....Ogallala
Beatrice Board of Public Works.....Beatrice
Boys & Girls Clubs of Omaha.....Omaha
Cornhusker Council, Boy Scouts of America.....Walton
David City Public Schools.....David City
Deshler Area Chamber of Commerce.....Deshler
Doane College.....Crete
GFWC Seward Womans Club.....Seward
The Groundwater Foundation.....Lincoln
Heartland Community Schools.....Henderson
Keep Alliance Beautiful.....Alliance
Keep Beatrice Beautiful.....Beatrice
Keep Columbus Beautiful.....Columbus
Keep Loup Basin Beautiful.....Ord
Keep Northeast Nebraska Beautiful.....Dakota City
Keep Omaha Beautiful.....Omaha
Keep Scottsbluff-Gering Beautiful.....Scottsbluff
Keep Sidney Beautiful.....Sidney
Lincoln Children's Zoo.....Lincoln
Lincoln Christian School.....Lincoln
Lower Loup NRD.....Ord
Lower Platte North NRD.....Wahoo
Mosaic.....Holdrege
Nebraska Association of Resources Districts.....Lincoln
Nebraska Licensed Beverage Association.....Lincoln
Nebraska Press Association.....Lincoln
Nebraska Safety Council.....Lincoln
NMPP Energy.....Lincoln
North Platte Catholic Schools.....North Platte
Ogallala/Keith Co. Chamber of Commerce.....Ogallala
Open Door Mission.....Omaha
Outdoor Adventures Unlimited, Inc.....Omaha
Peru Chamber of Commerce.....Peru
Sandhills Ind/No. Platte Opportunity Center.....No. Platte
Social Settlement Association.....Omaha
Solid Waste Agency of Northwest Nebraska.....Chadron
Southwest Nebraska RC&D.....Cambridge
Southwest Nebraska Solid Waste Agency.....Imperial
Spectronics Corp.....Lincoln
St. John's School.....Lincoln
Southeast Community College.....Lincoln
Tri Basin NRD.....Holdrege
Upper Loup NRD.....Thedford

Washington County Recycling Assn.....Washington
Wastecap of Nebraska.....Lincoln

Individual & Family Members

Cindy Adkins.....Gothenburg
Larry & Sue Andersen.....Kearney
Rich Anderson.....Platte Center
Rod & Robin Bates.....Lincoln
Roger & Linda Behrns.....Louisville
Nadine Blair.....Omaha
Matt Boerkircher.....Kearney
Kurt Bogner.....Norfolk
Amy Brt.....Lincoln
Scott Carrico.....Omaha
Mary Jo & Dick Coffey.....Omaha
Frosty Critchfield.....Lincoln
Clancy Dempsey.....Lincoln
Richard W. Edmisten.....Oakland
Marilyn & Dick Elder.....Richmond, VA
George & Barbara Frye.....Lincoln
Cheryl Gerkins.....Lincoln
Jim Goeke Family.....North Platte
Gail & Shane Graeve.....Elkhorn
Dennis & Lynn Grams.....Lincoln
Donald Green.....Columbus
Patricia Greene.....Papillion
Linda & Allen Grell.....Beatrice
Lynch Community Club.....Lynch
Neil Heckman.....Hastings
Bob Hemphill.....Des Moines, IA
John & Deb Hendry.....Lincoln
Jason Kennedy.....McCook
Susan Kleber.....Columbus
Frank Kosiba.....Omaha
Anne Kramar.....Omaha
Carla Loemker.....Beatrice
Bob McCarty.....St. Edward
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Sharilyn Rector.....Lincoln
Sue Reyzlik.....Fremont
Trixie & Dave Schmidt.....Lincoln
Mike & Lorrie Schrad.....Omaha
Merlyn & Caroline Stadler.....Axtell
Mark Stephens.....Ft. Calhoun
David & Dorothy Stern.....Omaha
Ken Svoboda.....Lincoln
Martha Thomas & Family.....Wymore
Katrina & Todd Trobee.....Ainsworth
Dick Varner.....Omaha
Sharon Walgren.....Wauwata
Kevin Warneke & Family.....Omaha
Jeff Waszgis.....Crete
James D. Whitaker.....North Platte
Virginia White.....Grand Island
Cheryl Wildy.....Valley

Do Your Part to Help Keep Nebraska Beautiful! Become A Member Today!

Keep Nebraska Beautiful Membership Form

Categories of Membership (check one)

Name _____
Co./Org. _____
Mailing Address _____
City/State/ZIP _____
Phone: () _____ Fax: _____

- _____ Individual \$15/yr or \$30/3yrs
- _____ Family \$20/yr or \$45/3yrs
- _____ Non-profit/Civic Org./School \$30/yr
- _____ Sr. Citizen/Student \$10/yr
- _____ Community-Pop. under 5,000 \$50/yr
- _____ Community-Pop. over 5,000 \$100/yr
- _____ Chamber of Commerce \$50/yr
- _____ Supporting Member \$100-499/yr
- _____ Sponsoring Member \$500-999/yr
- _____ Sustaining Member \$1000+

Your paid membership entitles you to several benefits. Please indicate the benefits you would like to receive below. Items not checked will not be sent and that part of your contribution will be used on educational programs.

- A KNB Canvas shopping bag
- Quarterly mailings of the KNB newsletter *WastePaper*
- Quarterly mailings of the exchange newsletter *The Link*
- Information on workshops & conferences

For Sustaining, Sponsoring & Supporting Members Only:

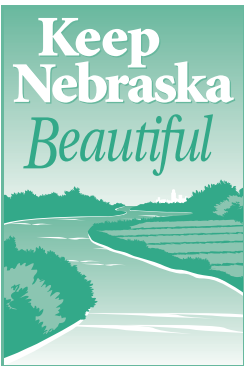
- Corporate member wall plaque (or brass disc for renewals)
- A free copy of Keep America Beautiful's *Waste in The Workplace*

Total amount enclosed \$ _____

Send your check and Membership Form to:
Keep Nebraska Beautiful
3201 Pioneers Blvd., Suite 306
Lincoln, NE 68502-5963
Phone: 402-486-4562 Fax: 486-4563
Email: info@knb.org

Make Checks Payable to: **Keep Nebraska Beautiful**
Keep Nebraska Beautiful is a 501 (c) 3 nonprofit corporation.

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**Governor's Council to
Keep Nebraska Beautiful**
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