



Waste Paper

A Publication Of Keep Nebraska Beautiful

Summer 2005

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Nebraska Household Hazardous Waste Program is Underway

The Nebraska Environmental Trust has provided a grant for the establishment of the first pilot program of the Nebraska Household Hazardous Waste Program in Kearney. The new hazmat storage facility will be located on the south side of the new Kearney Recycling Center located at 3007 East 39th Street.

Following this initial pilot project, other household hazardous waste permanent collection facilities will be installed in a phased-in approach over the next several years in communities across the state.

These facilities will allow residents to bring in household hazardous waste products throughout the year assuring they will be handled in a safe manner.



New Household Hazardous Waste Storage Facility in Kearney will be fully installed and ready for use in the near future.

Many consumer products contain chemicals that may be hazardous to human health or the environment if improperly used, stored, or disposed. These chemicals become hazardous wastes when they are no longer wanted or needed as household products. Unfortunately, household chemicals are frequently washed down drains, poured on the ground outside, or thrown in the trash, where they may ultimately pose health and environmental risks.

The new Nebraska Household Hazardous Waste Program will provide a safe and continual way to properly dispose of household hazardous wastes. There are some household products such as used oil, antifreeze, lead-acid batteries and paint that can and should be recycled or reused. Keep Nebraska Beautiful has already established a successful statewide used oil collection program with 67 locations. We are also working on finding reuse and recycling options for used paint, antifreeze, batteries, used tires, and other problematic materials. If your community is interested in joining the new Household Hazardous Waste Program, please contact our office.

**KEEP AMERICA BEAUTIFUL
NEBRASKA AFFILIATES**

Keep Alliance Beautiful
(308) 762-1729

Keep Beatrice Beautiful
(402) 228-4576

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(308) 872-5691

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(308) 632-4649

Keep Sheridan Co. Beautiful
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Keep Sidney Beautiful
(308) 254-2555

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Website: www.knb.org

Executive Director's Comments

Jane Polson

2005 Keep Nebraska Beautiful Charity Golf Tournament

You can celebrate the beautiful and wildlife in southeast Nebraska while enjoying a day of golf with friends and colleagues. You are invited to join us for the Ninth Annual Keep Nebraska Beautiful Charity Golf Tournament will take place on Friday, September 23 at the beautiful Arbor Links Golf Course in Nebraska City. Arbor Links is a unique, 18-hole course that incorporates native plantings on 300 acres of protected, natural habitat with wildlife plantings, water retention ponds and other conservation features.

Tee-off will occur at 9:00 a.m. with a scramble format. There are four divisions of play including:

- 1) Corporate Challenge
- 2) Engineering Challenge
- 3) Power Struggle
- 4) Legal Challenge

This tournament is the start of a new tradition. The Champion of each division will be presented a traveling trophy. Both the team and players' names will be engraved on the trophy. The winning teams will keep the trophy for a year and bring it back to defend their title the next year.

A continental breakfast will be served prior to play and a barbecue luncheon and awards ceremony will be held following play.

Registration fees are \$400 for a Team Sponsorship and \$1000 for a Hole Sponsorship, which also includes a foursome. Numerous contest prizes, including a Hole-In-One contest and door prizes will be awarded. Donations for flag and door prizes are welcomed!

All proceeds from the golf tournament will be used for Keep Nebraska Beautiful's educational and outreach efforts throughout the state. Keep Nebraska Beautiful is a not for profit, 501 c 3 organization.



Keep Nebraska Beautiful Golf Tournament Chairman, Mike Mostek, holds one of the new Division Champion traveling trophies.

Nebraska Communities Improved by the Great American Cleanup™

If you've noticed less litter in Nebraska lately, please thank the nearly 18,000 volunteers from 226 communities who took part in the 2005 Great American Cleanup.

Following are the overall results:

- 529 events held
- 17,714 volunteers
- 48,579 volunteer hours
- 226 communities involved in Great American Cleanup activities
- 3,444,927 pounds of litter and debris collected
- 491 miles of streets, roads, highways cleaned
- 853 acres of parks cleaned
- 70 junk cars removed
- 72,860 pounds of clothing collected for reuse
- 15,033 pounds of tires collected for recycling
- 294 batteries collected for recycling
- 1,459 trees planted
- 15,819 flowers and bulbs planted
- 30 homes painted or renovated
- 325 education workshops held
- 16,164 people attended the education workshops



Wrigley's Greenup Event a Huge Success at Norris High School

On May 22, 2004 a F4 tornado ripped through a 52-mile swath which included Norris High School south of Hickman. The school received massive damage, as did the "Norris Forest", home to nearly 500 trees before the storm and home to 80 trees following it. On April 23, nearly 100 students and faculty from Norris High School worked to restore the trees and plants lost during the tornado. Jessica Neimeyer, then a senior at Norris who has since graduated, submitted an application for Wrigley's Greenup Paint, Plant, Play Tour. Her application was selected as one of nine in the nation to receive an \$8,000 grant which provided



Teams assemble to begin the Wrigley's Greenup Event.



Teams of Norris High School students and faculty planted trees, shrubs, and plants while competing for prizes.

all the trees, shrubs, plants, landscaping design work, and mulching material. The students and faculty provided the manpower. They were divided into 5 teams (Big Red, Juicy Fruit, Spearmint, Doublemint & Winterfresh). Each team received various digging and planting tasks and a time limit in which to complete each one. Some fun tasks were also thrown in the mix. Hearing Principal John Skretta perform an original rap song was among the highlights!

The Wrigley Greenup Event was a lot of fun, but more importantly, it resulted in bringing back a beautiful landscape to the school, thanks to The Wrigley Company who has been an on-going supporter of the Great American Cleanup™.

2005 KEEP NEBRASKA BEAUTIFUL CONFERENCE

Tuesday, October 18, 2005

4:00 pm Tour - Sandhill Plastics

Wednesday, October 19, 2005

8:30 - 9:30 am Effects of Litter and Community Neglect on Tourism

Presenter: Sue Smith, Director of Education & Training

Keep America Beautiful



9:30 - 10:30 am Survival of an Executive Director

Presenter: Jane Polson, Executive Director

Keep Nebraska Beautiful



10:30 - 10:45 am Break

10:45 - noon Household Hazardous Waste Education Resources

Panelists:

Harry Heafer, Director, Keep Lincoln & Lancaster County Beautiful

Cindy Smilley, Executive Director, Keep Omaha Beautiful

Allen Grell, HHW Program Manager, Keep Nebraska Beautiful



12:00 - 1:00 pm Lunch

1:00 - 2:00 pm Making our Environmental Educational Efforts More Effective & Measurable

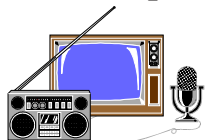
Presenter: Sue Smith, Keep America Beautiful



2:00 - 3:00 pm Creation of a Litter Public Awareness Campaign

Facilitator:

Dave Polson, President, Sterling Communications and Sterling Digital Network



3:00 - 3:15 pm Break

3:15 - 4:00 pm Brainstorm Session on Establishing an Effective Litter Abatement Program for School Campuses

“Community Improvement: Awareness, Action, and Accountability”

4:00 - 5:15 pm **Sharing Ideas on Community Improvement Projects**

Presenters: To Be Announced

Thursday, October 20, 2005

8:00 - 9:00 am **The Danger of Methamphetamine Labs & Litter**



Presenter: Jeff Shelton, Nebraska Highway Patrol and Board Member, Keep Nebraska Beautiful

9:00-10:15 am **Fundraising and Corporate Partnerships**



Panelists:

Linda Grell, Executive Coordinator, Keep Beatrice Beautiful

Kathy Kropuenske, Executive Coordinator, Keep Scottsbluff-Gering Beautiful

Cyndi Smith, Executive Director, Keep Lexington Beautiful

10:15 - 10:30 am **Break**

10:30- 11:45 am **Recycling and Reuse Opportunities**



Panelists:

Paper Recycling - Sue Smith, on behalf of American Forest & Paper Association

Electronic Waste - Larry Andersen, Junkman Recycling

Plastic Recycling - Jim Weber, Sandhill Plastics

Paint Reuse/Recycling - Allen Grell and Jane Polson, Keep Nebraska Beautiful

12:00 noon **Keep Nebraska Beautiful Environmental Awards Luncheon**



Keep Nebraska Beautiful will be honoring organizations, businesses, youth, civic groups, and individuals for their outstanding environmental efforts during the past year.

Conference Planning Committee:

Heather Buttarro, Keep Columbus Beautiful

Deb Dopheide, Keep Alliance Beautiful

Linda Grell, Keep Beatrice Beautiful

Harry Heafer, Keep Lincoln & Lancaster County Beautiful

Kathy Kropuenske, Keep Scottsbluff-Gering Beautiful

Jane Polson, Keep Nebraska Beautiful

Registration Form

Return this registration form with payment **postmarked by October 1.**

Name: _____

Organization/Company/School: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Telephone: (_____) _____ Email: _____

- Full Conference Registration, postmarked by October 1 \$85.00
- Full Conference Registration, postmarked after Oct. 1 \$100.00

Individual day registration fees and Award Luncheon only fee:

- Wednesday only, postmarked by October 1 \$55.00
- Wednesday only, postmarked after October 1 \$70.00
- Thursday only, postmarked by October 1 \$45.00
- Thursday only, postmarked after October 1 \$60.00
- Thursday Awards Luncheon only \$15.00

(ONLY for those not registering for full conference or for those bringing additional guests.)

*Full registration includes the Tuesday afternoon tour of Sandhill Plastics, all sessions, lunches (including the KNB Awards Luncheon) and breaks. Please check all the ones you will be attending:

- _____ Tuesday 4:00 pm Tour of Sandhill Plastics
- _____ Wednesday morning sessions _____ Thursday morning sessions
- _____ Wednesday lunch _____ Thursday Awards Luncheon
- _____ Wednesday afternoon sessions

TOTAL AMOUNT ENCLOSED \$ _____

(Make Checks Payable to: Keep Nebraska Beautiful)

Hotel Reservations can be made by calling the Holiday Inn in Kearney at 308-237-5971. The special conference rate is \$64.95/night for 1-4 persons. **Deadline to reserve room at this rate is Tuesday, September 20.** Please state that you are a part of the Keep Nebraska Beautiful Conference.

Please indicate if you would be willing to share a successful and unique project idea in our "Program Ideas to Steal" Sharing Session on Weds. afternoon:

- Yes, I'd be willing to do a 5 minute presentation on the following NEW project:

Return to: Keep Nebraska Beautiful
3201 Pioneers Blvd., Suite 306
Lincoln, NE 68502-5963

Questions? Call: 402-486-4562 or Email: jpolson@knb.org

Please feel free to copy this form for any other interested persons.

Keep Nebraska Beautiful Members

Bold text indicates new or recently renewed members

Sustaining Corporate (\$1000+)

Kiewit Companies Foundation.....Omaha

Sponsoring Corporate (\$500-999)

Coca-Cola Bottling Company.....Omaha
Coors Brewing Company.....Golden, CO
Hewlett-Packard.....Omaha
Koley Jessen, P.C.....Omaha
 LP Gill Inc.....Jackson
 Motorola.....Eden Prairie, MN
Nebraska Soft Drink Association.....Lincoln
Northern Natural Gas.....Omaha
Omaha Public Power District.....Omaha
Omaha World-Herald.....Omaha
 Weyerhaeuser.....Omaha

Supporting Corporate (\$100-499)

Abe's Trash Service.....Omaha
 ADM Corn Processing.....Columbus
 Aquila.....Lincoln
Aquila.....Omaha
Ash Grove Cement Company.....Louisville
 Baldwin Filters.....Kearney
Beatrice Scrap Processing Inc.....Beatrice
Bryan LGH Medical Center.....Lincoln
 Butler County Landfill, Inc.....David City
Cargill Sweeteners North America.....Blair
 Cather & Son's Construction, Inc.....Lincoln
 Chief Industries.....Grand Island
Clean Harbors Environmental Services, Inc.....Kimball
Countryside Energy.....Firth
CP Recovery.....Omaha
 Davidson Insurance Agency, Inc.....Lincoln
Deeter Foundry, Inc.....Lincoln
Dempster Industries, Inc.....Beatrice
 Duncan Aviation.....Lincoln
Eaton Corporation.....Kearney
Electronic Recyclers Inc.....Omaha
 Firststar Fiber.....Omaha
Flowserv Corp.....Hastings
Fullenkamp, Doyle & Jobeun.....Omaha
G & P Development, Inc.....Milford
HDR.....Omaha
ITW Hi-Cone.....Itasca, IL
JEO Consulting Group, Inc.....Wahoo
 Kirkham Michael.....Lincoln
Lincoln Plating.....Lincoln
Ralph & Beth Kernes Krause.....Julian
 McDonalds of Alliance.....Alliance
 McDonalds of Chadron.....Chadron
MFG, Inc.....Omaha
 Midland Recycling Lincoln.....Lincoln
Sara Morris.....North Platte
 National Paper & Sanitary Supply.....Omaha
Nebraska Beer Wholesalers Assn.....Lincoln
Nebraska Energy LLC.....Aurora
 Nebraska Public Power District.....Columbus
 Nebraska Rural Electric Assn.....Lincoln
Nebraska Well Drillers Association.....Lincoln
 Nelson News Company.....Omaha
 Novartis Consumer Health.....Lincoln
O'Hara, Lindsay & Associates.....Lincoln
 Olsson Associates.....Lincoln
 Omaha Paper Stock.....Omaha
 Papio-Missouri River NRD.....Omaha
 Pavers, Inc.....Waverly
 Pepsi Cola Bottling Co. of Hastings.....Hastings
Pepsi Cola Bottling.....Lincoln
 The Pepsi Bottling Group of Omaha.....Omaha
Peter Kiewit Sons', Inc.....Omaha
Pfizer Inc.....Lincoln
QC Supply.....Schuyler
 Shell Valley Companies.....Platte Center
Sherman County Bank.....Loup City
 Speece-Lewis Engineers.....Lincoln

State Farm Insurance.....Lincoln
 Tenneco Automotive.....Cozad
 Terracon.....Omaha
TMCO, Inc.....Lincoln
 URS Corporation.....Omaha
 Kevin Warneke.....Omaha
 Wis-Pak.....Watertown, WI

Community : 5000+ Population

City of South Sioux City.....South Sioux City

Community: 1-4999 Population

City of Albion.....Albion
 City of Alma.....Alma
Village of Arnold.....Arnold
 City of Atkinson.....Atkinson
City of Auburn.....Auburn
City of Benkelman.....Benkelman
 City of Cozad.....Cozad
City of Creighton/Keep Creighton Beautiful.....Creighton
City of Grant.....Grant
 City of Laurel.....Laurel
 City of Long Pine.....Long Pine
 City of Minden.....Minden
 City of Ponca.....Ponca
City of Red Cloud.....Red Cloud
Village of Wolbach.....Wolbach

Non Profit/Civic Org./Schools/Other Corp.

A Plus Insurance Services (George Acker).....Ogallala
Beatrice Board of Public Works.....Beatrice
 Boys & Girls Clubs of Omaha.....Omaha
Catholic Charities.....Omaha
David City Public Schools.....David City
Doane College.....Crete
Folsom Children's Zoo & Botanical Gardens.....Lincoln
GFWC Seward Womens Club.....Seward
GFWC/NFWC Sower Club.....Lincoln
 Grand Island Area Clean Comm. System.....Grand Island
 Green Prairie Foundation.....Lincoln
The Groundwater Foundation.....Lincoln
Heartland Community Schools.....Henderson
 Immanuel Lutheran School.....Columbus
Keep Alliance Beautiful.....Alliance
 Keep Beatrice Beautiful.....Beatrice
 Keep Columbus Beautiful.....Columbus
Keep Northeast Nebraska Beautiful.....Dakota City
 Keep North Platte/Lincoln Co. Beautiful.....No. Platte
 Keep Omaha Beautiful.....Omaha
 Keep Schuyler Beautiful.....Schuyler
Keep Scottsbluff-Gering Beautiful.....Scottsbluff
 Keep Sidney Beautiful.....Sidney
 Lincoln Christian School.....Lincoln
Lower Loup NRD.....Ord
 Lower Platte North NRD.....Wahoo
 Lower Platte South NRD.....Lincoln
Mosaic.....Holdrege
Nebraska Association of Resources Districts.....Lincoln
Nebraska Licensed Beverage Association.....Lincoln
 Nebraska Press Association.....Lincoln
 Nebraska Safety Council.....Lincoln
 NIOGA.....Kimball
NMPP Energy.....Lincoln
 North Platte Catholic Schools.....North Platte
Ogallala/Keith Co. Chamber of Commerce...Ogallala
 O'Neill Public Schools.....O'Neill
Open Door Mission.....Omaha
 Peru Chamber of Commerce.....Peru
Sandhills Ind/No. Platte Opportunity Center.....No. Platte
Solid Waste Agency of Northwest Nebraska.....Chadron
Southwest Nebraska RC&D.....Cambridge
Southwest Nebraska Solid Waste Agency.....Imperial
St. John's School.....Lincoln
 St. Monica's.....Lincoln
Southeast Community College.....Lincoln

The UPS Store #3345.....Lincoln
 Tri Basin NRD.....Holdrege
 United Methodist Ministries Lincoln District.....Lincoln
Washington County Recycling Assn.....Washington
Wastecap of Nebraska.....Lincoln

Individual & Family Members

Cindy Adkins.....Gothenburg
 Larry & Sue Andersen.....Kearney
Rod & Robin Bates.....Lincoln
 Joe Baxter.....South Sioux City
Roger & Linda Behrns.....Louisville
 Nadine Blair.....Omaha
 Matt Boerkircher.....Kearney
Kurt Bogner.....Norfolk
 John Buckley.....Omaha
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 Tom Correll.....Valley
 Frosty Critchfield.....Lincoln
Cheryl Dahl.....Lincoln
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 Cheryl Gerkins.....Lincoln
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 Gail & Shane Graeve.....Elkhorn
 Dennis & Lynn Grams.....Lincoln
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 Linda & Allen Grell.....Beatrice
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 Larry Jobeun.....Omaha
 John Kinter.....Columbus
Frank Kosiba.....Omaha
Anne Kramer.....Omaha
 Jeff Lake.....Omaha
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 Bob McCarty.....St. Edward
 Dr. Thomas & Evelyn McKnight.....Fremont
 Kathy McWilliams.....St. Paul
John Melingagio.....Omaha
 Scott Meyer.....South Sioux City
 Tomas S. Miller.....Norfolk
 Delmar W. Morgan.....Elkhorn
Jerry Morris.....North Platte
Kelan Morris.....Omaha
 Michael & Debra Mostek.....Omaha
 Jill Oldehoeft.....Ohiowa
 David R. Ostdiek.....Scottsbluff
 Jim Otis.....Omaha
 Jim Otto.....Lincoln
 Steve & Trish Owen.....Lincoln
Mary Alice Park.....Lincoln
 Alan Phares.....Columbus
 Mike Piernicky.....Omaha
 Dave & Jane Polson.....Lincoln
 Dr. Wayne R. & Janice Price.....Beatrice
 Sharilyn Rector.....Lincoln
 Sue Reyzlik.....Fremont
 Trixie & Dave Schmidt.....Lincoln
 Mike & Lorrie Schrad.....Omaha
 Jim & Sue Smith.....Clark Lake, MI
 Merlyn & Caroline Stadler.....Axtell
 Mark Stephens.....Ft. Calhoun
 David & Dorothy Stern.....Omaha
 Martha Thomas & Family.....Wymore
 Katrina & Todd Trobee.....Ainsworth
Dick Varner.....Omaha
 Jim Varner.....Lincoln
Jeff Waszgis.....Crete
 James D. Whitaker.....North Platte
 Virginia White.....Grand Island

Do Your Part to Help Keep Nebraska Beautiful! Become A Member Today!

Keep Nebraska Beautiful Membership Form

Name _____
Co./Org. _____
Mailing Address _____
City/State/ZIP _____
Phone: () _____ Fax: _____

Your paid membership entitles you to several benefits. Please indicate the benefits you would like to receive below. Items not checked will not be sent and that part of your contribution will be used on educational programs.

- A KNB Canvas shopping bag
- Quarterly mailings of the KNB newsletter *WastePaper*
- Quarterly mailings of the exchange newsletter *The Link*
- Information on workshops & conferences

For Sustaining, Sponsoring & Supporting Members Only:

- Corporate member wall plaque (or brass disc for renewals)
- A free copy of Keep America Beautiful's *Waste in The Workplace*

Categories of Membership (check one)

- _____ Individual \$15/yr/ or \$30/3yrs
- _____ Family \$20/yr or \$45/3yrs
- _____ Non-profit/Civic Org./School \$30/yr
- _____ Sr. Citizen/Student \$10/yr
- _____ Community-Pop. under 5,000 \$50/yr
- _____ Community-Pop. over 5,000 \$100/yr
- _____ Chamber of Commerce \$50/yr
- _____ Supporting Member \$100-499/yr
- _____ Sponsoring Member \$500-999/yr
- _____ Sustaining Member \$1000+

Total amount enclosed \$ _____

Send your check and Membership Form to:
Keep Nebraska Beautiful
3201 Pioneers Blvd., Suite 306
Lincoln, NE 68502-5963
Phone: 402-486-4562 Fax: 486-4563
Email: info@knb.org

Make Checks Payable to: **Keep Nebraska Beautiful**
Keep Nebraska Beautiful is a 501 (c) 3 nonprofit corporation.

Funding for Keep Nebraska Beautiful is provided by a grant from the Litter Reduction & Recycling Fund and through contributions and memberships from corporations, associations, families, and individuals. We thank NDEQ and our members for their support!



**Governor's Council to
Keep Nebraska Beautiful**
3201 Pioneers Blvd., Suite 306
Lincoln, NE 68502-5963