

## THE EXCHANGE FILES

Field Report: 8:14 a.m., Ralston, Nebraska

Thousands of woven plastic bags that once held grass seed head out for a landfill. They never made it to their destination. Perhaps sensing that they had a greater destiny, one by one they appeared alongside a swelling river bank, this time filled with sand to hold back the rising water. A community was saved from disaster.

Do these inanimate objects possess an intelligence?  
Consciousness? A sense of purpose?

**There is a rational explanation. The seed company and the community both participate in the Materials Exchange Program from Keep Nebraska Beautiful. It matches materials generated by a company with the needs of others in the state. To the company, the seed bags are waste. To Sarpy County, they help in a crisis.**



To find out how your business can save money while helping to protect the environment, call Keep Nebraska Beautiful.

**1-800-486-4562**

or visit our website at [www.knb.org](http://www.knb.org)

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