

# CELEBRATE NEBRASKA...GROW BIG RED

## What is Grow Big Red?

Grow Big Red is a statewide beautification effort sponsored by Keep Nebraska Beautiful (KNB) that celebrates our state's environment and 50+ years of us keeping Nebraska beautiful. Nebraskans from all corners of the state are encouraged to show their Husker spirit by filling their communities with red flowers in honor of Nebraska's pride in the environment and overall stewardship of the land. Grow Big Red will serve to make our state a more vibrant and beautiful place to live, work, and play.

All participating community organizations are encouraged to contact their local city parks & recreation personnel to identify planting locations within public areas such as: schools, parks, libraries, zoos, along highways, downtown corners or planting barrels, community entrance areas and other sections of public property. Private citizens are also being encouraged to plant red flowers within residential yards and commercial property sites.

Grow Big Red is a fun and unique beautification celebration that allows the citizens of our state to become more united in building community pride as we enhance Nebraska's outstanding natural beauty. Like joining in the "sea of red" at Memorial Stadium, Grow Big Red is a great way to show your support for the environment. After all, when we Grow Big Red in our communities, we're all winners.

## How You Can Participate...

Grow Big Red is a project that can be easily implemented in large and small communities across the state. Join in the fun and help implement this spirited program by taking part in one or more of the activities listed below:

- ◆ Plant red flowers in your residential yard or garden. Encourage friends and neighbors to do the same.
- ◆ Organize youth organizations such as 4-H, Scouts, and church groups to plant flowers within your community.
- ◆ Consider adopting an elementary classroom or nursing home for an organized planting event.
- ◆ Mobilize your local neighborhood association to work with city parks and rec personnel to plant flowers in parks and the downtown area.
- ◆ Donate flowers or seeds to local participating organizations.
- ◆ Contact your local KAB affiliate to assist with community coordination in spring beautification efforts and composting in the fall.
- ◆ Register with KNB for the Grow Big Red Award, presented at the annual KNB awards luncheon. Remember to take pictures!

## Join Our Team!

**YES!** I plan to participate in Grow Big Red.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_

Date of Planting Event: \_\_\_\_\_

Location: \_\_\_\_\_

Number of Persons Participating: \_\_\_\_\_

Please provide a brief description of your project: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

Send me information on KNB awards:

Yes \_\_\_\_\_ No \_\_\_\_\_

I will help sponsor seeds or flowers for plantings in my community:

Yes \_\_\_\_\_ No \_\_\_\_\_

Questions? Call us:

402-486-4562

*Please complete this form and return to Keep Nebraska Beautiful*