



Keep
Nebraska
Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE

Keep Nebraska Beautiful 2020 Environmental Awards

Keep Nebraska Beautiful will once again be honoring youth groups, schools, civic and non-profit groups, businesses, KAB Affiliates and local communities in eight categories.

The Awards will be based on all environmental projects completed between June 1, 2019 and September 30, 2020.

Awards will be presented in a live virtual event in order to socially distance and prevent the further spread of Covid-19.

Plaques and checks will be mailed.

2020 Keep Nebraska Beautiful Environmental Awards Application

Please Read and Follow Award Criteria

The Deanie Anderson Community Environmental Award

A \$100 award will be presented to a community for overall environmental efforts (litter/waste reduction, recycling, beautification, public awareness, education, etc.) The award honors the late Deanie Anderson who served 26 years as President of KNB. There will be awards presented to communities in the each population category:

- Less than 2,500 · 2,501-10,000 · 10,000+

Jane Polson Beautification Award (NEW)

A plaque and a \$50 award will be presented to an individual or group who has enhanced their community through beautification efforts of any kind, including planting, painting, repairing, or another beautification activity

Youth Group/School Award

A \$50 award and plaque will be presented to recognize youth group or school efforts in promoting litter/waste reduction, beautification, recycling, etc. There will be awards given in two age categories:

- Elementary (K-5) · Secondary (6-12)

School Recycling Award

A \$50 award and plaque will be given to recognize school recycling efforts. (Must include # pounds of each material recycled for the 2019-20 school year)

Great American Cleanup™ Award

A plaque and a \$50 award will be presented to a community, school, civic or other group for outstanding cleanup, beautification, recycling and education efforts during the Great American Cleanup.

Business/Industry Award

A plaque will be presented to a business who has completed substantial efforts to reduce, reuse and recycle.

Civic/Non-Profit Organization Award

A \$50 award and plaque will be presented to a nonprofit or community organization for its environmental programs in litter reduction, beautification, recycling & waste reduction.

Keep America Beautiful Affiliate Awards

Local Keep America Beautiful Affiliates will be honored with Gold, Silver, or Bronze level achievement awards.

Awards Eligibility

To be eligible, a program should meet the following criteria:

- All activities included in the application must have taken place between June 1, 2019 and September 30, 2020. **Please do not include activities prior to June 1, 2019.**
- Each Award Application must be completed separately for each category you are entering.
- The Award Application should relate specifically to the Award Category to which it is entered. (NOTE: Please do not duplicate the same application for more than 1 category.)
- Everyone is welcome to enter an Awards Application for the Deanie Anderson Award for their community and two of any of the other award categories for up to three applications.
- Awards Applications must be postmarked by October 30, 2020.

Entry Procedure

The application should cover programs and activities from June 1, 2019 - September 30, 2020.

Step 1. Complete the enclosed Award Application Form which will be the first page of your entry. You must use a separate application for each award category you are entering.

Step 2. Type a Summary, responding to the questions contained in the "Executive Summary Guidelines" on the next page. Do not exceed four pages. **Only one copy is needed.**

Step 3. Add up to 4 pages of supplemental attachments numbered 1-4. The purpose of the attachments is to further illustrate your activities through pictures, press clips, etc. **Do not include additional narrative in the supplemental attachments.**

Step 4. Mail or email the completed Application Form, Summary of all the questions and documentation by October 30th to:

Keep Nebraska Beautiful
3201 Pioneers Blvd., Suite 118
Lincoln, NE 68502-5963
mdeichert@knb.org

*******REMEMBER, portfolios and multiple copies are no longer required. Please note email is now the preferred method of submission*******

Judging of Entries

A panel of judges will score the entries. First Place, Second Place and Award of Excellence will be awarded for each category. First and second place winners will receive plaques and the Award of Excellence winners will receive framed certificates.

Deadline

All entries must be received no later than **October 30, 2020.**

Return of Entries

If you submitted an award entry in a binder or notebook, it will be available for you to pick up immediately following the awards presentation. They can also be picked up at the Keep Nebraska Beautiful office in Lincoln any time after the Virtual Awards Presentation. If you are not able to pick them up and would like your entry returned, please enclose \$6.00 for return postage.

Keep America Beautiful National Awards

It is our hope that the award winners will enter the Keep America Beautiful (KAB) National Awards program. KAB Awards will be given at the 2020 KAB National Conference. Contact Keep Nebraska Beautiful for more details or check the Keep America Beautiful website at www.kab.org.

Important Note:

All entrants may enter the Deanie Anderson Community Award but are limited to a maximum of two other award applications. In this way, we hope to recognize many different communities, individuals, groups, businesses and industries, etc.

Supplemental Material

- Include any supplemental materials that document the facts or statistics in your written summary. Only 1 set of supplemental material is required.
- Include any materials that demonstrate activity with your local Keep America Beautiful affiliate.
- Include any materials that demonstrate activity with local volunteers.
- Include press clippings or other printed material about your program/project.
- Include photographs, brochures, or other material that would help judges "see" more about your project/program.

Executive Summary Guidelines

- Submit either a hardcopy or .pdf document of the completed application
 - Summaries must be typed and answers should include the number and topic of questions below (e.g., 1. *Background*) before answering the questions
 - Include applicant's name on the top right-hand heading for each page.
 - Do not exceed four pages and be sure to number each page. Extra pages will not be reviewed.
 - Use no less than a one-inch top, bottom, and side margins
 - Use minimum 11-point font, double-spaced summary
 - Your answers to all 6 Questions should cover only activities from June 1, 2019 through September 30, 2020. Do not include any other activities that so all entries are judged on the same time frame.
1. **Background:** What was the motivation for your project/program? Was the project/program originated by your group? If not, explain how your group got involved.
 2. **Execution:** Describe your project/program. What activities were involved? Please indicate what part of the project/program you or your group were responsible for (i.e., recruited and trained all volunteers, obtained in-kind donations from local businesses, etc.) Make sure you include the # of volunteers and # of volunteer hours for the program and data on volume collected/recycled, etc. If you worked as a partner with other entities, please explain what you or your group's responsibility to the project/program was. If you are entering the business/industry category, indicate the number of employees.
 3. **Results - Describe your Outputs:** Outputs are often described in numbers; outputs are measurable and easily determined. For example, if you conducted a litter prevention event, how many people were involved and how many bags of litter were collected? Or, if you planted a community garden an output would be the number of fruit and vegetable plants, trees, flowers, etc. that were planted.
 - Who did your project/program reach? How? Describe the number of volunteers and number of volunteer hours.
 - What was your budget and how was it funded? Include any in-kind donations, goods, or services you received.
 - What recognition did your project/program receive or give to volunteers?
 4. **Impact: Describe your Outcomes:** An outcome is the beneficial effect your program/project produces on the people your project/program serves. An outcome is a change that occurred because of your project/program. Outcomes are the difference made by outputs. Keep in mind that outcomes might be in the future. For example, if you planted a school native garden an outcome would be that the students now have understanding of plants that are grown in their area.
 - What community benefits did your project/program achieve?
 - What were the consequences associated with the program/project? Were incentives provided or enforcement implemented?
 - Describe the impacts of the project/program: Environmental Impact; Economic Impact and/or Social Impact.
 5. **Sustainability:** Is the project/program a continuing effort or a one-time project? Does it demonstrate the need for ongoing action? If so, did you create a sustainability plan?
 6. **Summation.** Provide 2-3 sentences summarizing your project/program and explain how your efforts have made your community a cleaner, greener, more beautiful place to live.

Award Application Form

Keep Nebraska Beautiful Environmental Awards

Please type or print. If you are applying for more than one award, please photocopy this application and include with each Application. Be sure to include this form in your Application. Call (402) 486-4562 if you have questions.

Each applicant may enter the Deanie Anderson Community Award (on behalf of the community's collective environmental efforts), but is limited to a maximum of two additional award applications.

Category	Applicant Information
<input type="checkbox"/> Deanie Anderson Community Award <ul style="list-style-type: none"><input type="checkbox"/> Less than 2,500<input type="checkbox"/> 2,500 to 10,000<input type="checkbox"/> Over 10,000 <input type="checkbox"/> Jane Polson Beautification Award	Name: _____
<input type="checkbox"/> Youth Group/School Award	Title: _____
<input type="checkbox"/> Elementary	Organization: _____
<input type="checkbox"/> Secondary (6th Grade and up)	Address: _____
<input type="checkbox"/> School Recycling Award	City, State, Zip: _____
<input type="checkbox"/> Civic/Non-Profit Organization	Phone: _____
<input type="checkbox"/> Business/Industry	Email: _____
<input type="checkbox"/> Great American Cleanup	
<input type="checkbox"/> Plogging/Plalking	
<input type="checkbox"/> KAB Affiliate	

Award Recognition Name
Type/print Applicant's name as it should appear on the award (limited to 50 characters, including spaces)

Application Checklist
All entries must include the following to be eligible: <ul style="list-style-type: none"><input type="checkbox"/> Award Information Sheet<input type="checkbox"/> Supplemental Material<input type="checkbox"/> Award Info Sheet & Summary<input type="checkbox"/> Mailing fee of \$6.00 to return binder, if sent<input type="checkbox"/> Remember, multiple copies and binders are no longer necessary. Email is the preferred method of awards submission.

THANK YOU FOR YOUR GREAT WORK THIS YEAR!

Entries must be received by October 30, 2020

Mail or Email Application to:

Keep Nebraska Beautiful
3201 Pioneers Blvd, Suite 118
Lincoln, NE 68502-5963
mdeichert@knb.org