

The annual Keep Nebraska Beautiful Conference provides passionate community leaders with a chance to learn about the latest developments in waste reduction, recycling, beautification, and litter reduction.



The theme for this year's conference is "Without a Sense of Caring, There Can Be No Sense of Community"

We all work hard each day to meet our community's needs and sustain our programs, but what will Nebraska look like one year from now, or 10 years from now? How can our programs meet the needs of our changing communities and environment? We look forward to seeing you in Lincoln to discuss these questions and more!



**WITHOUT A
SENSE OF
CARING**



**THERE CAN BE
NO SENSE OF
COMMUNITY**

August 26 - 27, 2021

The Hyatt Place
600 Q St, Lincoln, NE 68508
Lincoln, Nebraska

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CONTACT US

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2021
**Keep Nebraska
Beautiful
Conference**

THURSDAY, AUGUST 26, 2021

12:00 - 1:00

Registration and Check-in

1:00 - 1:30

Opening Keynote and KAB Updates
Jason Smith, Keep America Beautiful

1:30 - 2:30

Nebraska Recycling Council and Our
Affiliates
*Heather Creevan, Nebraska Recycling
Council*

2:30 - 3:30

Rotary and its Commitment to the
Environment
Scott McLaughlin, Rotary International

3:30 - 3:45

Break

3:45 - 5:00

Affiliate Sharing
*Panel of KNB Affiliates share program
success stories and practical takeaways*

FRIDAY, AUGUST 27, 2021

Breakfast on Your Own

9:00 - 9:45

Reducing the Threat of Plastics
Danielle Easdale, Firststar Fiber, Inc.

9:45 - 10:15

Sustainability in Our Schools
Eric Krakowski, Duchesne Academy

10:15 - 10:30

Break

10:30-11:30

Technology as a Resource
Katherine Vail, Keep Keith County Beautiful

You and Your Board

Adam Hoebelheinrich, Project Control

11:30 - 11:45

Conference Wrap-Up

12:00 - 2:00

Keep Nebraska Beautiful Awards Luncheon

*Award Winners will receive two complimentary
meals*

REGISTRATION

Please return this form with payment no later
than August 16, 2021

Name: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

☐ Full Conference

\$100.00

**Please Select Your Entree Below for the Awards Luncheon*

☐ Day 1 Only (Thursday, August 26)

\$50.00

☐ Day 2 Only (Friday, August 27)

\$65.00

**Please Select Your Entree Below for the Awards Luncheon*

☐ Awards Luncheon Only

\$30.00

**Please Select Your Entree Below for the Awards Luncheon
Award Winners will receive two complimentary meals*

☐ Late Registration (After August 16)
+\$20.00 to Registration

Total Amount Enclosed: \$ _____

Please Choose One Awards Luncheon Entree:

☐ Chicken Marsala

☐ Vegetable Lasagna