



## **2023 ENVIRONMENTAL AWARDS**

Keep Nebraska Beautiful (KNB) will once again be honoring youth groups, schools, civic and non-profit groups, businesses, KAB Affiliates and local communities in eight categories.

Submit your community's & organization's environmental projects that were completed from October 1, 2022 to June 30, 2023.

Awards will be presented at the Keep Nebraska Beautiful Conference & Awards Dinner.  
Date and location to be announced.

# 2023 Keep Nebraska Beautiful Environmental Awards Application

## *Please Read and Follow Award Criteria*

### **The Deanie Anderson Community Environmental Award**

A plaque will be presented to a community for overall environmental efforts (litter/waste reduction, recycling, beautification, public awareness, education, etc.) Winner will also receive two tickets to the awards dinner. The award honors the late Deanie Anderson who served 26 years as President of KNB. There will be awards presented to communities in each population category:

<b>&gt;2,500</b>	<b>2,501-10,000</b>	<b>10,000+</b>
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### **Jane Polson Beautification Award**

A plaque be presented to an individual or group who has enhanced their community through beautification efforts of any kind; including planting, painting, repairing, or another beautification activity. Winner will also receive two tickets to the awards dinner. This award is in honor of Jane Polson, a longtime President/CEO of Keep Nebraska Beautiful.

### **Youth Group/School Award**

A plaque will be presented to recognize youth group or school efforts in promoting litter/waste reduction, beautification, recycling, etc. Winner will also receive two tickets to the awards dinner. There will be awards given in two age categories:

<b>Elementary (K-5)</b>	<b>Secondary (6-12)</b>
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### **School Recycling Award**

A plaque will be given to recognize school recycling efforts. Winner will also receive two tickets to the awards dinner. Must include the number of pounds of each material recycled for the 2022-23 school year.

### **Great American Cleanup™ Award**

A plaque and 2 tickets to our awards dinner will be presented to a community, school, civic or other group for outstanding cleanup, beautification, recycling, and education efforts during the Great American Cleanup™.

### **Business/Industry Award**

A plaque will be presented to a business who has completed substantial efforts to reduce, reuse and recycle.

### **Civic/Non-Profit Organization Award**

A \$50 award and plaque will be presented to a nonprofit or community organization for its environmental programs in litter reduction, beautification, recycling & waste reduction.

### **Keep America Beautiful Affiliate Awards**

Local Keep America Beautiful Affiliates will be honored with gold, silver, or bronze level achievement awards.

### **Awards Eligibility**

To be eligible, a program should meet the following criteria:

- All activities included in the application must have taken place between October 1, 2022 through June 30, 2023. **Please do not include activities prior to October 1, 2022.**
- Each Award Application must be completed separately for each category you are entering.
- The Award Application should relate specifically to the Award Category to which it is entered. (NOTE: Please do not duplicate the same application for more than 1 category.)
- Everyone is welcome to enter an Awards Application for the Deanie Anderson Award for their community and two of any of the other award categories for up to three applications.
- Awards Applications must be postmarked by **September 1, 2023.**

# Entry Procedure

The application should cover programs and activities from October 1, 2022 through June 30, 2023.

1. Complete the enclosed Award Application Form which will be the first page of your entry. You must use a separate application for each award category you are entering.
2. Type a Summary, responding to the questions contained in the **Executive Summary Guidelines** on the next page. Do **not** exceed four pages. Only one copy is needed.
3. Add up to 4 pages of supplemental attachments numbered 1-4. The purpose of the attachments is to further illustrate your activities through pictures, press clips, etc. Do not include additional narrative in the supplemental attachments.
4. Mail or email the completed Application Form, Summary of all the questions and documentation by **September 1, 2023** to:

**Keep Nebraska Beautiful**  
**8101 Street, Suite #114**  
**Lincoln, NE 68510**  
**mbrinkman@knb.org**

**Remember; portfolios and multiple copies are no longer required. To reduce amount of paper, email is now the preferred method of submission.**

## Judging of Entries

A panel of judges will score the entries. First Place, Second Place and Award of Excellence will be awarded for each category. First and second place winners will receive plaques and the Award of Excellence winners will receive framed certificates.

## Return of Entries

If you submitted an award entry in a binder or notebook, it will be available for you to pick up immediately following the awards presentation. They can also be picked up at the Keep Nebraska Beautiful office in Lincoln any time after the Awards Presentation. If you are not able to pick them up and would like your entry/entries returned, please enclose \$6.00 for return postage.

## Keep America Beautiful National Awards

It is our hope that the award winners will enter the Keep America Beautiful (KAB) National Awards program. KAB Awards will be given at the 2023 KAB National Conference. Contact Keep Nebraska Beautiful for more details or check the Keep America Beautiful website at [www.kab.org](http://www.kab.org).

## Important Note:

All entrants may enter the Deanie Anderson Community Award but are limited to a maximum of two other award applications. In this way, we hope to recognize many different communities, individuals, groups, businesses, and industries, etc.

## Supplemental Material

- Include any supplemental materials that document the facts or statistics in your written summary. Only 1 set of supplemental material is required.
- Include any materials that demonstrate activity with your local Keep America Beautiful affiliate.
- Include any materials that demonstrate activity with local volunteers.
- Include press clippings or other printed material about your program/project.
- Include photographs, brochures, or other material that would help judges "see" more about your project/program.

**All entries must be postmarked by  
Thursday, September 1, 2023.**

# Executive Summary Guidelines

- Submit either a hardcopy or .pdf document of the completed application
- Summaries must be typed and answers should include the number and topic of questions below (e.g., **1. Background**) before answering the questions
- Include applicant's name on the top right-hand heading for each page.
- Do not exceed four pages and be sure to number each page. Extra pages will not be reviewed.
- Use no less than a one-inch top, bottom, and side margins
- Use minimum 11-point font, double-spaced summary
- Your answers to all 6 Questions should cover only activities from October 1, 2022 through June 30, 2023. Do not include any other activities so all entries are judged on the same time frame.

- 1. Background:** What was the motivation for your project/program? Was the project/program originated by your group? If not, explain how your group got involved.
- 2. Execution:** Describe your project/program. What activities were involved? Please indicate what part of the project/program you or your group were responsible for (i.e., recruited and trained all volunteers, obtained in-kind donations from local businesses, etc.). Make sure you include the number of volunteers and number of volunteer hours for the program and data on volume collected/recycled, etc. If you worked as a partner with other entities, please explain what you or your group's responsibility to the project/program was. If you are entering the business/industry category, indicate the number of employees.
- 3. Results:** Describe your Outputs: Outputs are often described in numbers; outputs are measurable and easily determined. For example, if you conducted a litter prevention event, how many people were involved and how many bags of litter were collected? Or, if you planted a community garden an output would be the number of fruit and vegetable plants, trees, flowers, etc. that were planted.
  - Who did your project/program reach? How? Describe the number of volunteers and number of volunteer hours.
  - What was your budget and how was it funded? Include any in-kind donations, goods, or services you received.
  - What recognition did your project/program receive or give to volunteers?
- 4. Impact:** Describe your Outcomes: An outcome is the beneficial effect your program/project produces on the people your project/program serves. An outcome is a change that occurred because of your project/program. Outcomes are the difference made by outputs. Keep in mind that outcomes might be in the future. For example, if you planted a school native garden an outcome would be that the students now understand plants that are grown in their area.
  - What community benefits did your project/program achieve?
  - What were the consequences associated with the program/project? Were incentives provided or enforcement implemented?
  - Describe the impacts of the project/program: Environmental Impact, Economic Impact and/or Social Impact.
- 5. Sustainability:** Is the project/program a continuing effort or a one-time project? Does it demonstrate the need for ongoing action? If so, did you create a sustainability plan?
- 6. Summation:** Provide 2-3 sentences summarizing your project/program and explain how your efforts have made your community a cleaner, greener, more beautiful place to live.

# 2023 Award Application Form

## Keep Nebraska Beautiful Environmental Awards

Please type or print. Please Remember: Each award entry must include its own Application Form. Be sure to include this form in your Application. Call (402) 486-4562 if you have questions.

*Each applicant may enter the Deanie Anderson Community Award (on behalf of the community's collective environmental efforts) **but is limited to a maximum of two additional award applications.***

Category	Applicant Information
<input type="checkbox"/> <b>Deanie Anderson Community Award</b> <input type="checkbox"/> Less than 2,500 <input type="checkbox"/> 2,500 to 10,000 <input type="checkbox"/> Over 10,000	Name: _____
<input type="checkbox"/> <b>Jane Polston Beautification Award</b>	Title: _____
<input type="checkbox"/> <b>Youth Group/School Award</b> <input type="checkbox"/> Elementary <input type="checkbox"/> Secondary (Grades 6-12)	Organization: _____
<input type="checkbox"/> <b>School Recycling Award</b>	Address: _____
<input type="checkbox"/> <b>Civic/Non-Profit Organization</b>	City, State, Zip: _____
<input type="checkbox"/> <b>Business/Industry</b>	Phone: _____
<input type="checkbox"/> <b>Great American Cleanup</b>	Email: _____
<input type="checkbox"/> <b>KAB Affiliate</b>	

Award Recognition Name
.....
<b>Type/print Applicant's name as it should appear on the award (limited to 50 characters, including spaces)</b>

Application Checklist
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All entries must include the following to be eligible:
<input type="checkbox"/> Award Information Sheet
<input type="checkbox"/> Supplemental Material
<input type="checkbox"/> Award Info Sheet & Summary
<input type="checkbox"/> Mailing fee of \$6.00 to return binder, if sent
<input type="checkbox"/> Remember, multiple copies and binders are no longer necessary. <b>Email is the preferred method of awards submission.</b>

### THANK YOU FOR YOUR GREAT WORK THIS YEAR!

*Entries must be received by September 1, 2023*

Mail or Email Application to:  
Keep Nebraska Beautiful  
8101 O Street, Suite #114  
Lincoln, NE 68510  
mbrinkman@knb.org