



KEEP AMERICA BEAUTIFUL AFFILIATE
PRESENTS

Sustainability Awards:

Celebrating Nebraska's Green Champions

Awards will be presented at the
Keep Nebraska Beautiful Sustainability Awards Dinner.
6:00 pm September 28th, 2023
Kearney, Nebraska

Keep Nebraska Beautiful (KNB) takes pride in recognizing and celebrating the outstanding achievements of youth groups, schools, civic and non-profit organizations, businesses, KAB Affiliates, and local communities.

It is our pleasure to invite you to submit your community's and organization's environmental projects for consideration in our prestigious awards program. We are specifically seeking projects that were completed between October 1, 2022, and June 30, 2023.

Keep Nebraska Beautiful Sustainability Awards

All winners will receive an Award Plaque and Two Tickets to Awards Dinner

Please Read and Follow Award Criteria

Category	Criteria
The Deanie Anderson Community Environmental Award	This award honors the late Deanie Anderson who served 26 years as President of KNB. Communities will be eligible for recognition based on overall environmental efforts (litter/waste reduction, recycling, beautification, public awareness, education, etc.) Awards will be presented to communities based on their population size, specifically in the following categories: >2,500 2,501-10,000 10,000+
Jane Polson Beautification Award	Eligible to an individual or group who has enhanced their community through beautification efforts of any kind; including planting, painting, repairing, or another beautification activity. This award is in honor of Jane Polson, a longtime President/CEO of Keep Nebraska Beautiful.
Youth Group/School Award	We acknowledge and celebrate the impactful efforts of youth groups or schools in promoting litter/waste reduction, beautification, recycling, and related initiatives. Awards will be granted in two age categories: Elementary (K-5) and Secondary (6-12) .
School Recycling Award	To recognize and honor school recycling efforts, a distinguished award will be presented. As part of the application, please include the total number of pounds for each recycled material during the 2022-23 school year. This information will contribute to the evaluation and acknowledgment of exceptional recycling endeavors.
Great American Cleanup Award	Open to a community, school, civic organization, or any other group that demonstrates exceptional efforts in cleanup, beautification, recycling, and education during the Great American Cleanup
Civic/Non-Profit Organization Award	Open to a nonprofit or community organization for its efforts in beautification, recycling and waste reduction.
Business/Industry Award	A plaque will be presented to a business who has completed substantial efforts to reduce, reuse and recycle.
Keep America Beautiful Affiliate Awards	Local Keep America Beautiful Affiliates will be celebrated and recognized with awards for their exceptional contributions and achievements.

Awards Eligibility

To be eligible, an application must meet the following criteria:

- All activities included in the application must have taken place between October 1, 2022 through June 30, 2023. Please do not include activities prior to October 1, 2022.
- Each Award Application must be completed separately for each category you are entering.
- The Award Application should relate specifically to the Award Category to which it is entered.

Please do not duplicate the same application for more than one category.

- We invite everyone to apply for the Deanie Anderson Award and two other award categories of their choice. **You can submit up to three applications**, highlighting the contributions you've made to your community.
- Awards Applications must be postmarked by **September 1, 2023**.

Entry Procedure

This application should cover programs and activities from **October 1, 2022 through June 30, 2023.**

1. Complete the enclosed Award Application Form which will be the first page of your entry. You must use a separate application for each award category you are entering
2. Type a Summary, responding to the questions contained in the **Executive Summary Guidelines** on the next page. Do **not** exceed four pages. Only one copy is needed.
3. Add up to 4 pages of supplemental attachments numbered 1-4. The purpose of the attachments is to further illustrate your activities through pictures, press clips, etc. Do not include additional narrative in the supplemental attachments.
4. Mail or email the completed Application Form, Summary of all the questions and documentation by September 1, 2023 to:

Keep Nebraska Beautiful
8101 Street, Suite #114
Lincoln, NE 68510
mbrinkman@knb.org

Remember; portfolios and multiple copies are no longer required. To reduce amount of paper, email is now the preferred method of submission.

Judging of Entries

A panel of judges will score the entries. First and second Place will be awarded for each category. Winners will receive plaques as well as two tickets to Awards Dinner.

Keep America Beautiful National Awards

It is our hope that the award winners will enter the Keep America Beautiful (KAB) National Awards program. KAB Awards will be given at the 2023 KAB National Conference. Contact Keep Nebraska Beautiful for more details or check the Keep America Beautiful website at www.kab.org.

Important Note:

All entrants may enter the Deanie Anderson Community Award but are limited to a maximum of two other award applications. In this way, we hope to recognize many different communities, individuals, groups, businesses, and industries, etc.

Return of Entries

If you submitted an award entry in a binder or notebook, it will be available for you to pick up immediately following the awards presentation. They can also be picked up at the Keep Nebraska Beautiful office in Lincoln any time after the Awards Presentation. If you are not able to pick them up and would like your entry/entries returned, please enclose \$8.00 for return postage.

Supplemental Material

- Include supplemental materials supporting the written summary. Only one set of supplemental material is required.
- Supplemental materials should include documented facts, statistics, and relevant information.
- Include materials demonstrating activity with the local Keep America Beautiful affiliate.
- Include materials demonstrating activity with local volunteers.
- Include press clippings or other printed material about the program/project.
- Include photographs, brochures, or other visual materials to provide more insight to judges.

All entries must be postmarked by Thursday, September 1, 2023.

Executive Summary Guidelines

- Submit either a hardcopy or .pdf document of the completed application
- Summaries must be typed and answers should include the number and topic of questions below (e.g., **1. Background**) before answering the questions
- Include applicants name on the top right-hand heading for each page.
- Do not exceed four pages and be sure to number each page. Extra pages will not be reviewed.
- Use no less than a one-inch top, bottom, and side margins
- Use minimum 11-point font, double-spaced summary
- Your answers to all 6 Questions should cover only activities from October 1, 2022 through June 30, 2023. Do not include any other activities so all entries are judged on the same time frame.

- 1. Background:** What was the motivation for your project/program? Was the project/program originated by your group? If not, explain how your group got involved.
- 2. Execution:** Describe your project/program. What activities were involved? Please indicate what part of the project/program you or your group were responsible for (i.e., recruited and trained all volunteers, obtained in-kind donations from local businesses, etc.). Make sure you include the number of volunteers and number of volunteer hours for the program and data on volume collected/recycled, etc. If you worked as a partner with other entities, please explain what you or your group's responsibility to the project/program was. If you are entering the business/industry category, indicate the number of employees.
- 3. Results:** Describe your Outputs: Outputs are often described in numbers; outputs are measurable and easily determined. For example, if you conducted a litter collection event, how many people were involved and how many bags of litter were collected? Or, if you planted a community garden an output would be the number of fruit and vegetable plants, trees, flowers, etc. that were planted.
 - Who did your project/program reach? How? Describe the number of volunteers and number of volunteer hours.
 - What was your budget and how was it funded? Include any in-kind donations, goods, or services you received.
 - What recognition did your project/program receive or give to volunteers?
- 4. Impact:** Describe your Outcomes: An outcome is the beneficial effect your program/project produces on the people your project/program serves. An outcome is a change that occurred because of your project/program. Outcomes are the difference made by outputs. Keep in mind that outcomes might be in the future. For example, if you planted a school native garden an outcome would be that the students now understand plants that are grown in their area.
 - What community benefits did your project/program achieve?
 - What were the consequences associated with the program/project? Were incentives provided or enforcement implemented?
 - Describe the impacts of the project/program: Environmental Impact, Economic Impact and/or Social Impact.
- 5. Sustainability:** Is the project/program a continuing effort or a one-time project? Does it demonstrate the need for ongoing action? If so, did you create a sustainability plan?
- 6. Summation:** Provide 2-3 sentences summarizing your project/program and explain how your efforts have made your community a cleaner, greener, more beautiful place to live.

2023 Award Application Form

Keep Nebraska Beautiful Environmental Awards

Please type or print. Please Remember: Each award entry must include its own Application Form. Be sure to include this form in your Application. Call (402) 486-4562 if you have questions.

Each applicant may enter the Deanie Anderson Community Award (on behalf of the community's collective environmental efforts) but is limited to a maximum of two additional award applications.

Category
<input type="checkbox"/> Deanie Anderson Community Award Less than 2,500 <input type="checkbox"/> 2,500 to 10,000 <input type="checkbox"/> Over 10,000
<input type="checkbox"/> Jane Polson Beautification Award
<input type="checkbox"/> Youth Group/School Award <input type="checkbox"/> Elementary <input type="checkbox"/> Secondary (Grades 6-12)
<input type="checkbox"/> School Recycling Award
<input type="checkbox"/> Civic/Non-Profit Organization
<input type="checkbox"/> Business/Industry
<input type="checkbox"/> Great American Cleanup
<input type="checkbox"/> KAB Affiliate

Applicant Information
Name: _____
Title: _____
Organization: _____
Address: _____
City, State, Zip: _____
Phone: _____
Email: _____

Award Recognition Name

Type/print Applicant's name as it should appear on the award (limited to 50 characters including spaces)

Application Checklist
.....
All entries must include the following to be eligible:
<input type="checkbox"/> Award Information Sheet
<input type="checkbox"/> Supplemental Material
<input type="checkbox"/> Award Info Sheet & Summary
<input type="checkbox"/> Mailing fee of \$8.00 to return binder, if sent
<input type="checkbox"/> Remember, multiple copies and binders are no longer necessary. Email is the preferred method of awards submission.

**THANK YOU FOR YOUR
GREAT WORK THIS YEAR!**

Entries must be received by September 1, 2023

Mail or Email Application to:
Keep Nebraska Beautiful
8101 O Street, Suite #114
Lincoln, NE 68510
mbrinkman@knb.org