



2025

MEMBERSHIP GUIDE

WWW.KNB.ORG
(402) 486-4562



KEEP AMERICA BEAUTIFUL AFFILIATE

FOR THE BETTERMENT OF NEBRASKA

Founded in 1964 by Governor Frank Morrison, Keep Nebraska Beautiful (KNB) is a nonprofit organization, focused on waste reduction, recycling, and community beautification. Our mission is to enhance, preserve, and beautify Nebraska by developing and managing programs and partnerships with statewide affiliates, private industry leaders and citizens who share our passion for the environment.

KEEP AMERICA BEAUTIFUL LOCAL AFFILIATES



As the state affiliate, we are an independent nonprofit organization, coordinating Keep America Beautiful events in the State of Nebraska. We receive funding from grants, memberships, fundraisers, and donors. We are grateful for the generosity of our members and supporters, and we deeply appreciate the grant support of the Nebraska Department of Environment and Energy and the Nebraska Environmental Trust.

WHY KEEP NEBRASKA BEAUTIFUL IS IMPORTANT

Nebraskans are known for coming together to make a difference for our neighbors – there are no strangers here! KNB's educational programs, and community partnerships promote unity through individual responsibility. Only by working as a team, can we achieve our goals to improve and beautify Nebraska's diverse communities.

THE COMMUNITIES WE SUPPORT

Over the years, 20 community organizations throughout Nebraska have joined us as Keep America Beautiful local affiliates. Each independently promotes educational and community-improvement projects that address local needs such as litter awareness, litter cleanups, beautification, waste reduction, reuse and recycling programs, and neighborhood revitalization.

LEVELS OF MEMBERSHIP BENEFITS

	Sustaining	Sponsoring	Supporting	Organization	Individual
Membership Benefits	\$4000	\$2500	\$1500	\$500	\$100
Program Support for Grant Funding Gaps	X	X	X	X	X
State KNB Affiliate Support	X	X	X	X	X
KNB List for Newsletter, Announcements, & Opportunities	X	X	X	X	X
Clean Green Zone Youth Environmental Leadership Support	X	X	X	X	
Community Cleanup Event Toolkit & KNB Staff Assistance	X	X	X	X	
Sponsorship at Evening with KNB	X	X	X		
Tickets to Evening with KNB Dinner (\$50/ticket value)	6	4	2		
KNB Sustainability Seal & Use (Upon application approval)	X	X	X		
KNB Golf Tournament Foursome Tickets (\$750 value)	2	1			
KNB Golf Tournament Hole Sponsorship (\$300 value)	2	1			
Virtual Membership Plaque (Name & Year)	X	X			
KNB Social Media Posting of Program Support/Success Story	2/yr	1/yr			
KNB Sustainability Recognition at Events & in Social Media Posts	X	X			
Logo on KNB Website and Other Promotional Materials	X	X			
Member Profile on KNB website & Social Media Postings	X				
Consultation on Sustainability Tactics	X				

MEMBERSHIP BENEFITS DESCRIPTIONS

Membership Benefits	Benefit Descriptions
Program Support for Grant Funding	Your membership allows us to provide KNB programs and services across Nebraska.
State KNB Affiliate Support	Help the Local Affiliates across Nebraska continue to promote sustainable practices.
KNB Newsletter & Opportunities	Receive our online quarterly newsletters, and receive info. on events and opportunities.
Clean Green Zone Support	KNB will work with leaders to educate and motivate members of your youth organization.
Cleanup Toolkit & KNB Staff Assistance	KNB Staff will provide the necessary resources to execute a successful clean up event.
Sponsorship at Evening with KNB	You will be acknowledged as an Event Sponsor at our Evening with KNB.
Tickets to Evening with KNB Dinner	Enjoy an evening of food, wine, and conversation at James Arthur Vineyards.
KNB Sustainability Seal & Use	Upon application approval, we'll send you a KNB Sustainability Seal for you to display.
KNB Golf Tournament Foursome Tickets	Enjoy participating in our Annual Golf for the Environment Tournament.
KNB Golf Tournament Hole Sponsorship	Receive a Hole Sponsorship at our Annual Golf for the Environment Tournament.
Virtual Membership Plaque	Show your support of KNB by displaying your Virtual Membership Plaque.
KNB Social Media Postings	With your approval, KNB will acknowledge your support as a KNB Member.
KNB Sustainability Recognition & Postings	With your approval, KNB will acknowledge your sustainability accomplishments.
Logo on KNB.org and Other Materials	Your logo will be included on the KNB website and in various promotional materials.
Member Profile on KNB.org & Postings	Upon approval, KNB will feature your profile on our website and in social media posts.
Consultation on Sustainability Tactics	KNB Staff will work with you to help your organization become more sustainable.

OUR PROGRAMS



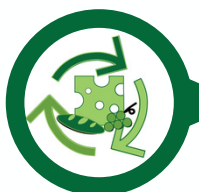
Nebraska School Chemical Cleanout Campaign

Since its inception, the School Chemical Cleanout Campaign has disposed of more than 41,000 lbs of hazardous chemicals from over 240 educational institutions. Revived in 2022 after a five-year hiatus, the program is working to keep schools safe for years to come.



Materials Exchange Program

The Exchange redirects significant amounts of waste stream materials from Nebraska landfills through industrial exchanges, with an active network of 700 schools and nonprofit organizations. As a result, donors generously contribute equipment, furniture, and supplies to these institutions.



Food Waste Reduction Program

The Food Waste Reduction Program combats the U.S.A.'s #1 category of Municipal Solid Waste. Our newsletter, ReFresh Nebraska, identifies issues and solutions from farm to fork. We've also created Afterschool Food Club curriculum, and Eco Fair demos that help students identify food waste solutions in their own lives.



Used Oil Collection Program

The Used Oil Collection Program is sustained through the collective sale of the material for use in asphalt production. The program has placed collection tanks in 67 counties - and has seen more than 27.7 million gallons collected statewide.



Household Hazardous Waste Program

In addition to one-day collection events that accept household hazardous waste from local residents, this program includes permanent waste collection facilities for citizens across Nebraska.

OUR FOCUS FOR 2025

At Keep Nebraska Beautiful (KNB), our vision is of Nebraska, where every community is a clean, green, beautiful place to live.

Your support helps KNB reach out to all Nebraskans and ensure that our programs are made available across our state.

KNB Goals for 2025 include:

School Chemical Cleanout Campaign:

Cleanout 15 school chemistry labs and janitorial closets across Nebraska. With an average cost of \$7,500, your membership is vital to helping us keep Nebraska students safe!

Materials Exchange Program:

Increase Materials Exchange Program landfill diversion rates by 25%. With your support, KNB looks to divert some 7,000,000 lbs. of material from Nebraska landfills through reuse and recycling exchanges.

Used Oil Collection Program:

Provide needed maintenance to Used Oil Collection Program tanks, ensuring host sites can provide the service for years to come. We also look to expand the service by 1 or 2 counties. At more than \$20,000 per tank, your membership will help make this a reality.

BECOME A SUSTAINABILITY SEAL RECIPIENT

The Sustainability Seal is an initiative designed to honor businesses that integrate sustainable practices into their daily operations. This program is more than just a certification—it's a recognition of your commitment to the environment and a way to showcase your dedication to a sustainable future.



Our judging process goes beyond simple checklists, evaluating the depth and impact of your sustainability efforts. From waste reduction and energy efficiency to eco-friendly packaging and employee engagement, we aim to spotlight businesses that are truly making a difference!

Ready To Make A Difference?

Apply today to become a Sustainability Seal recipient and join the ranks of Nebraska's sustainability leaders.

Together, we can pave the way to a greener, more sustainable future.



[Apply Now!](#)

CONTACT US!

Keep Nebraska Beautiful

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Keep
Nebraska
Beautiful

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